

Bill Moore & Co., Inc.



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Just click on the catalogs above to view them. If you would like to receive our catalogs in print, please let us know and we would be happy to send them to you.

2011 Floriculture Field Days-Orlando

by Liliana Delgado

The 1st Annual Performance Trials were held in conjunction with several conferences. The trials of annuals, perennials and vegetative crops were right outside the resort entrance of Epcot. This event drew national and international attendees. This valuable trial gives us the opportunity to see the performance of the crops in our Florida spring. Several breeders showcased their newest plants, including; Fides, Sakata, Floranova, Benary, Oglesby, Greenheart, and Suntory. I have included some pictures that show some of the great performers.



Zinnia Magellan 'Coral'



Scaevola Bombay White



Salvia Evolution White



Lobelia Techno Heat Light Blue



Gaillardia Arizona Apricot

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Previously Featured Plants:

Anigozanthos 'Velvet Series'
 Bamboo-clumping
 Bare root Strawberries
 Bougainvillea
 Cajun Hibiscus
 Celebrated Plants
 Dipladenia 'Rio' Series
 Edible Plants
 Epipremnum 'N-Joy'
 Ferns
 Hardenbergia 'Meema'
 Liriope
 Pennisetum 'Fireworks'
 Pennisetum 'Sky Rocket'
 Phyllostachys nigra 'Henon'
 Prestige Buffalograss
 Storybook Roses®
 Sunny Cities Hibiscus
 Sunny Cities Pico Hibiscus
 SunPatiens
 Sun Parasol® Mandevilla
 Thailand Plants
 Westringia

Featured Plants- Euphorbia Mili

These prickly little fellas are a nice accent to any landscape. We ship Euphorbia milli year round and have numerous suppliers that offer both bare root and liner material. Please give us a call to find out more about these spiny plants!



BK Fireworks



Namchok



Pink Cadillac



Red Jillian



Sun Ray™

We're Out and About by Veronica Hoover

OFA Short Course 2011. Will you be in attendance? Bill, Judy & Tim will be! Eddie & Jan Welch of Starter Plants, New Zealand will also be at this year's marketplace. Eddie serves as our liaison with our Thailand supplier, and is our Eucomis expert. Please plan to meet with them at some point during the trade show, July 9-

12th. More info can be found at <http://www.ofa.org/shortcourse>. Additionally, we will once again be exhibiting at the 2011 Landscape Expo in Dallas, Texas! Yours truly (aka Veronica) will be joining Tim in booth #2904. This premier gathering of nursery/landscape professionals will take place

August 18-21st. We insist you stop by to marvel over our wide range of landscape, orchids, and Thai material (i.e. Curcuma, Plumeria, Bulb Crops). We can't wait to chat you up! See <http://www.nurserylandscapeexpo.org> for everything you need to know. **See you then!**

QR Codes: We're doing it too!

Have you noticed these around town? They are QR Codes. They are a boxes that you can scan from your smartphone, and be taken directly to a website, catalog, etc.

utilizing these in our newsletters, trade shows, etc. So go ahead and scan this code from your phone. It will bring you to our website!

We have decided that this is just too cool of a tool to pass up! Bill Moore & Co., Inc. will be

We are very excited to find new ways to bring you the information you need!



We gladly accept the following from customers within the United States.

