

Bill Moore & Co., Inc.

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www.billmooreco.com

Bill and Judy Moore take trip to Puerto Rico

By Bill Moore



Judy and I went down to Puerto Rico on February 15 to help celebrate the 20th Anniversary in business of Vista Farms, one of our most reliable suppliers of great quality Bougainvillea cuttings. Vista Farms has over 30 different varieties of Bougainvillea, along with 7 varieties of Ixora and other plants in the works.

Jerry O'Neill, owner and manager of Vista Farms, along with his staff, put together a great party including two roast pigs (lechon) with all of the trimmings. There were customers of Vista Farms from all over the island as well as suppliers of chemicals and hard goods in attendance. Two plant brokerages from Florida were also well

represented.

While at Vista Farms we took the opportunity to tour the facility. It has always been a well-maintained operation and continues to be. House-keeping is excellent as can be seen in the photos of the propagation and hardening greenhouses. Please give us a call if you have any questions or comments.

We Now Have a Blog!!

As of January 28, 2008, the Bill Moore & Co., Inc. website has a blog. Accessible from the home page, it is located under News.

It will be updated bi-weekly with current and upcoming events, company information and industry news. Our sales

people will also be contributing stories from their travels.

This blog is one of few in the industry. We hope to better communicate with our customers and suppliers.

So come check out our new blog at, www.billmooreco.com!

TPIE 2008

The TPIE Show was a great experience for the entire company. The show was held January 17-19 in Ft. Lauderdale, Florida.

A thank you goes out to the suppliers and customers that provided us with plants to showcase in our booth.

Questions/Comments:

E-mail:

jillian@billmooreco.com

If you would like to receive our monthly newsletters over e-mail instead, just e-mail Jillian@billmooreco.com to be added to the e-mail list.

Feature Plants



Mini Roses 'Fireworks'™

This miniature rose gets to 16" in height and is red with a yellow bi-color. They perform well in gardens as well as pots.

They are available in 32 or 98cp



Maranta Variegated

These plants come as tubers and are 4-6" long. Should be planted one per 6" or 8" pot. During the heat they can be finished in 10-12 weeks maximum.

They are shipped 300/case



Poinsettia

Just a friendly reminder to order your poinsettia liners for this year's Christmas season.

Visit to Florida Plant Specialists

By Bill Moore

Judy and Bill Moore visited Florida Plant Specialist on February 7, 2008. FPS is a new supplier for us and our visit was made to become more familiar with this operation. Ron Fox gave us a great tour and showed us some very innovative and

exciting features of his nursery operation. We were very impressed with the LTL Pallet Shipper on which he can ship in excess of 40,000 plants in 288 flats, enough to fill an acre of six inch pots spaced on one-foot

centers. Reliability, quality and the ability to communicate extremely well is a wonderful combination of traits for a propagator/supplier.