

# Bill Moore & Co., Inc.



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## Catalogs Currently Available:

Brugmansia  
 Cajun Hibiscus  
 Dahlia  
 Daylilies  
 Liriope  
 ThaiCroton  
 ThaiAglaonema  
 Thailand Plants

\*\*If you would like to receive these catalogs please just let me know and I would be happy to send you one. You can also view them online by typing in:  
[www.billmooreco.com/\\_\\_.pdf](http://www.billmooreco.com/__.pdf)  
 (Insert catalog name in blank)

## Tampa Spring Expo 2009

The Tampa Spring Expo was in town on February 20-21 at the Florida State Fairgrounds. We had a few suppliers and customers that exhibited at the show.

After speaking with some

of the exhibitors, there seemed to be a good turnout on Friday.

The annual auction also took place with proceeds going to FNGLA Endowed Research Fund at the University of FL and to educa-

tional programs of the Hillsborough County Cooperative Extension Service Horticultural Programs.

Please take a moment to look at the pictures below of some of our customer's booths.



Top Left: Greendale Nursery

Top Right: Gray's Ornamentals

Bottom Center: A close-up of the Bromeliads and Cajun Hibiscus carried by Greendale Nursery

## Daylight Savings Time is Upon Us

Ready for a few more hours of daylight? March 8 is Daylight Savings Time. That means on Saturday, March 7 before you go to bed, set all your clocks ahead by one hour.

Studies done in the 1970s by the U.S. Department of Transportation show that we trim the entire country's electricity usage by about one percent each day with Daylight Savings Time.



\*Info provided by CA Energy Commission

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## Feature Plants



### Gaillardia 'El Fuego'

This Gaillardia has deep red fluted flowers that are held closely to the foliage and open deep red with a deep yellow center. It has medium vigor and a well branched habit. They require full sun and well drained soil. The bloom period is Spring-Fall.

Available in 72cp and 128cp

\*\*Information provided by Pacific Plug & Liner



### Pennisetum 'Fireworks' PP18504

This Pennisetum is variegated white and red on green mixes to form creams, golds and oranges. It has 1/4" blades as the base. It reaches 24" to 30" in height and has a spread of 24". For stronger reds, it is recommended to grow 'Fireworks' in a full, hot sun. Grows well in containers.

Available in 21cp and 50cp  
\*\*Can start to ship in May

\*\*Information provided by Creekhill Nursery

*If you would like to receive our newsletter by e-mail, or have questions/comments; e-mail [jillian@billmooreco.com](mailto:jillian@billmooreco.com)*

## California Pack Trials

Bill Moore & Co., Inc. will be attending the California Pack Trials March 30- April 3, 2009. Jillian Mann, Tim Mitchell and Bill Moore will be attending.

As we tour the numerous exhibit locations along California's coast, we will also have the ability to view a wide range of new plants and/or varieties.

Bill Moore & Co., Inc. would like to encourage everyone to make it out for this year's Pack Trials. Please let us know if you will be making the trip our to California, as we would love to meet up with some of our customers.

We will be sure to have a great wrap-up in next month's newsletter.

