

Bill Moore & Co., Inc.

Tampa Spring Expo by Jillian Mann

Liliana Delgado, M.S. and I attended the show this year. The unusually cold weather didn't put a damper on the great show. There were a lot of local landscapers, tree farms and nurseries.

This show is put on by the Tampa Wholesale Growers Association. This is a sixty member association that works with the industry in Hillsborough County, Florida.

As always, we had the opportunity to meet with our customers and some vendors. Make sure to plan your trip to next years Tampa Spring Expo!



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Catalog Currently Available:

- Adenium
- Agonis
- Brugmansia
- Cajun Hibiscus
- Celebrated Plants
- Dahlia
- Daylilies
- Liriope
- Sun Parasol Mandevilla
- Thai Aglaonema
- Thai Bulbs
- Thai Croton
- Thai Curcuma
- Thai Euphorbia
- Thai Orchids
- Thai Plumeria
- Thai Plants
- Thailand Plants

Just click on the catalogs above to open them. If you would like to receive our catalogs in print, please let us know and we would be happy to send them to you.



Pictures(clockwise)

Croton 'King of Siam'

Gray's Ornamentals Booth

Japanese Boxwood from Holmberg Farms

California Pack Trials Preview

The 2010 California Spring Pack Trials is just around the corner. Starting April 10 and going through April 17, this year's trials are bound to be an interesting one. With the trial and tribulations of both the economy and the impact it has had on our industry, companies will be searching for new and inexpensive ways

to gain interest from their customers.

Each company has their own schedule for the trials, but most run from the 10th through the 17th. You can get a list of companies that are currently showcasing during the trials at www.ngb.org.

Apart from Bill Moore, our salespeople; Karen Arrington, Liliana Delgado, M.S. and Tim Mitchell, will also be attending. They are sure to gain a plethora of information from our suppliers showing at the trials.

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Previously Featured Plants:

- Agave desmettiana variegata
- Anigozanthos 'Velvet Series'
- Begonia bipinnatifida
- Cajun Hibiscus
- Celebrated Plants
- Croton 'King of Siam'
- Edible Plants
- Epidendrum 'Sunset'
- Ferns
- Gaillardia 'El Fuego'
- Liriope
- Mandevilla 'Stars & Stripes'
- Pennisetum 'Fireworks'
- Pink Home Run Roses
- Sunny Cities Hibiscus
- Sunny Cities Pico Hibiscus
- SunPatiens

Featured Plants

Diplandenia 'Rio'- The 'Rio' series have a controlled, upright habit with little to no vining tendencies, under bright growing conditions. These are compact plants with 3" blooms. It flowers all summer long and does great in hot, humid climates. Height: Garden- 20" - 28". Available in 98cp



Pink-soft pink trumpet-shaped blooms



Hot Pink-intense pink trumpet-shaped blooms



Deep Red-dark red trumpet-shaped blooms

Information provided by Oglesby TC

Meeting with AG3, Inc.

On February 18th we had the pleasure of getting together with Mike and Belynda Rinck of AG3, Inc. They were gracious enough to come to our office and give us information on the new products they are going to be offering. Both Liliana Delgado, M.S. and Karen Arrington attended the presentation.

Please let us know if you see anything you are interested in that is listed here.



Aloe 'White Fox'

New Plants (soon to be available)

- *New Cannas
- *Geranium 'Midnight Reiter'
- *Echinaceas
- *Bletillas
- *Colocasia gigantea

If you would like to receive our newsletter by e-mail, or have questions/comments; e-mail jillian@billmooreco.com