

# Bill Moore & Co., Inc.



## California Pack Trials Edition

### My First California Pack Trials by Jillian Mann

This year's trip was one of many firsts. It was my first trip to a nursery, greenhouse, the Pack Trials and even California. Needless to say it was a great learning experience for me.



Enjoying the great California coast

The Pack Trials itself was a great way to see all the new plants that will be coming out. There are definitely some exciting new plants ready to hit the market.

California is a beautiful state with high hills and mountains as well as breathtaking beaches.

Visiting the suppliers gave me a great idea of how the operations work, how cuttings are inserted into plugs, etc.

finished product in various sizes depending on the specific plant. With some of the customer also being retail nurseries, it was a great opportunity to see the marketing of these plants to the public.

My first experience at the Pack Trials was amazing and would recommend everyone taking the opportunity to go out there.

Being able to visit customers in California helped to better understand how the plants we sell go on to become

#### Catalogs Currently Available:

- Brugmansia
- Cajun Hibiscus
- Celebrated Plants
- Dahlia
- Daylilies
- Liriope
- ThaiCroton
- ThaiAglaonema
- Thailand Plants

If you would like to receive these catalogs please let us know and we would be happy to send you one. You can also view them online by typing in: [www.billmooreco.com/\\_\\_.pdf](http://www.billmooreco.com/__.pdf) (Insert catalog name in blank).



Agapanthus 'Gold Strike' from Plant Haven



Cordyline 'Chocolate Queen' from Plug Connection

## New plants from trials



### Mandevilla Super Trouper Double Pink®

This stunning Mandevilla has big double flowers and twining evergreen vine. It requires full sun, part shade and blooms in spring, summer and fall. Hardiness to zone 9-11 and can be used in a container or outdoors.

Information provided by Isaacson Flowers



### Sun Parasol® Mandevilla 'Stars and Stripes™'

The newest addition to the Sun Parasol® line, this eye-catching Mandevilla has scarlet flowers that are splited with a star-shaped, white stripe completely through the center of each of the five petals. This variety is a compact grower, has medium-sized flowers, good branching and glossy foliage. It has an upright growth habit.

Information provided by Suntory



### Poinsettia 'Polar Bear' PPAF

This is not only a great Poinsettia, but it helps a great cause. This variety finishes earlier than other whites and features longer post-production durability. For every Polar Bear poinsettia purchased, Paul Ecke will make a donation to Polar Bears International. There are also Point-of-Purchase promotional items available as well.

Information provided by The Paul Ecke Ranch



### Petunia Sophistica™ 'Lime Bicolor'

A new collection of Petunia, the Sophistica™ series is an abundance of grandiflora blooms. This variety is a unique flower color that changes based on light, heat and age of flowers.

PAS760699

Information provided by Ball Seed

## Customer Visits in California by Tim Mitchell

While in California we were able to visit customers. Here are just a few...

### Green Meadow Growers



Mike & Randy were on hand to give us a fully guided tour of their facility while showing us many of the ornamental grass collection that they have been supplying us in bare root form as a lower price alternative to liners. This is a supplier that specializes in varieties not often found on normal availability's. Their collection also includes California native grasses and even aquatics.

### Australian Native Plants



This is always a fun place to stop off and visit. Jo O'Connell and husband Byron run a fantastic operation specializing in Australian natives (hence the name!). Jo has been growing and working with varieties of plants best suited to the Mediterranean, Africa and of course, her native Australia for well over 20 years (she started VERY early in life!) This nursery began in the early 1990's and with Jo's vast experience in Zoo Horticulture, Native cut flowers and her passion and dedication to plantings of drought tolerant varieties of Lomandra, Dianella, Grevillea, Banksias and many others, this IS the 'go to' location if you need info or plants of this nature.

### Monterey Bay Growers



How can you visit California and not take a walk on the wild side with Luen Miller and his beautiful Watsonville location stocked with over 50 acres of the common and obviously not so common varieties of plants suited and sold within most of California. This is a nursery that supplies some of the more fascinating varieties and Luen has the knowledge and blarney to tell you the history and background of each and every one on site! If you don't believe me grab one of their catalogues which is written, produced and directed by the big man himself.

## Supplier visits

### First Step Greenhouses



This is a great shot of one of the growing facilities located at First Step Greenhouses. We offer the Celebrated Plants® line of drought tolerant plants from this supplier. They are located in Temecula, California and offer a wide variety of plants from annuals, landscape plants, succulents and more.

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### Plug Connection



To the left is a picture taken at the California Pack Trials showcasing a mixed tray of succulents provided by Plug Connection. These assorted trays are available for succulents along with shrubs. You can even order an assorted tray of succulents from availability or place a sown to order for the assorted shrubs.

*If you would like to receive our newsletter by e-mail, or have questions/comments; e-mail [jillian@billmooreco.com](mailto:jillian@billmooreco.com)*

## Additional highlights from the Pack Trials



Yucca 'Bright Star' from Plant Haven



Cuphea 'Vienco Purple' from Pacific Plug & Liner