

## Bill Moore & Co., Inc.



Inside this issue:

Pack Trials Review 1, 2

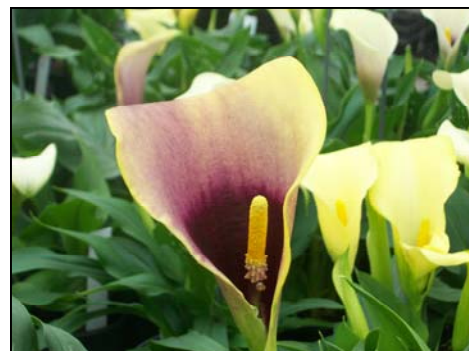
More extensive coverage  
will be in our June  
newsletter.

### Catalogs Currently Available:

Adenium  
Agonis  
Brugmansia  
Cajun Hibiscus  
Celebrated Plants  
Dahlia  
Daylilies  
Liriope  
Sun Parasol Mandevilla  
Thai Agalonema  
Thai Bulbs  
Thai Croton  
Thai Curcuma  
Thai Euphorbia  
Thai Orchids  
Thai Plumeria  
Thai Plants  
Thailand Plants

Just click on the catalogs  
above to open them. If you  
would like to receive our  
catalogs in print, please let us  
know and we would be happy  
to send them to you.

### Pictures from the Pack Trials



**Top Center:** (from the left) Tim Mitchell, Liliانا Delgado (both of BMC), Todd & Marina Lay of Ozbreed Env., Karen Arrington, Veronica Hoover (both of BMC), Sam McCoy of Ozbreed Env, and Bill Moore

**Bottom Left:** Karen Arrington and Liliانا Delgado from Bill Moore & Co., Inc.

**Bottom Right:** A new variety offered by Golden State Bulb, 'Pot O Porridge'; one of the limited varieties.

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#### Previously Featured Plants:

Agave desmettiana variegata  
 Anigozanthos 'Velvet Series'  
 Begonia bipinnatifida  
 Cajun Hibiscus  
 Celebrated Plants  
 Croton 'King of Siam'  
 Dipladenia 'Rio' Series  
 Edible Plants  
 Epidendrum 'Sunset'  
 Epipremnum 'N-Joy'  
 Ferns  
 Gaillardia 'El Fuego'  
 Liriope  
 Mandevilla 'Stars & Stripes'  
 Pennisetum 'Fireworks'  
 Pink Home Run Roses  
 Sunny Cities Hibiscus  
 Sunny Cities Pico Hibiscus  
 SunPatens

*If you would like to  
 receive our newsletter  
 by e-mail, or have  
 questions/comments;  
 e-mail  
 jillian@billmooreco.com*

## Veronica's Pack Trials Review by Veronica Hoover

Although I'd like to share everything from our seven day journey at the 2010 CA Spring Trials, I'll limit it to the highlights. Feel free to contact me for more details. I cannot stop talking about it! Bill, Liliana, Tim, Karen, & I were in attendance. What we learned will undoubtedly excite you as much as it did us! Let me begin with our first acquaintance with Todd & Marina Layt, owners of Ozbreed Environmental Turf & Plant Breeding in Australia. If you're not familiar with their material, you should be! Ozbreed specializes in drought-tolerant plants (Celebrated Plants™, & Dig In Shrubs and Ground Covers™). This dynamic duo offers BMC customers an exceptional variety of landscape material that the architects & homeowners will be all over! Sam McCoy, Ozbreed's US Agent in South Carolina, joined us as well. His knowledge of the market & material is impeccable. We are highly confident about this relationship and its potential!

Another pinnacle of our travels included a glimpse into the astounding new line of roses Bill Devor of Greenheart Farms will be introducing in 2011. You will be smitten with this line. Trust me! We'll let the ingenious Mr. Devor divulge the highly whimsical names of these beauties soon. Prepare to boost your sales!

We had the pleasure to meet up with two of Tim's high-spirited customers for a tour of their nurseries. Jo O'Connell of Australian Native Plants Nursery in Ventura mesmerized & entertained us with her Horticulture knowledge & contagious enthusiasm for plant life. (I'm pretty sure she liked us humans too!) Jo specializes in, guess what? Ozbreed's fabulous line of drought-tolerant champs! She also served up a delicious tray of various cookies and pastries. They were all low calorie. I promise.

Next, there was Mike Klaerich (owner), Ezekiel (head grower), & the head

honcho, Cooper (Mike's faithful Golden Retriever) of Green Meadow Growers in Bonsall. These laid-back and hard-working guys have a focus on quality landscape grasses and succulents. I was thoroughly impressed with the caliber & beauty of this property. That doesn't even begin to scratch the surface! This haven promises a diligent staff, friendly feel, & a six pack of Diet Cokes on the way out. Thanks Mike!

We have an infinite amount of superior young plants to offer in the coming months. From Pacific Plug & Liner, Syngenta, Grolink, Ecke/Oglevee, to Suntory, we've got the scoop on everything new & improved. I'm convinced that our sales reps & office staff are unsurpassed in our devotion to you. If you'd like photos, catalogs, or more detailed information on what our innovative industry has to offer, do not hesitate to email, fax, or call (absolutely!).

## More Pictures



Always creative, Plug Connection designed a chair covered in assorted succulents, as well as a "disco ball" out of succulents.