

Bill Moore & Co., Inc.



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Catalogs Currently Available:

- Adenium
- Agonis
- Brugmansia
- Cajun Hibiscus
- Celebrated Plants
- Dahlia
- Daylilies
- Liriope
- Sun Parasol Mandevilla
- Thai Agalonema
- Thai Bulbs
- Thai Croton
- Thai Curcuma
- Thai Euphorbia
- Thai Orchids
- Thai Plumeria
- Thai Plants
- Thailand Plants

Just click on the catalogs above to open them. If you would like to receive our catalogs in print, please let us know and we would be happy to send them to you.

2010 TNLA Show in San Antonio

This year's show was a great success for us. We had a great time seeing current customers and meeting potential customers. The Thailand material and succulents in our booth stole the show!



See back page for photo credits



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Previously Featured Plants:

Agave desmettiana variegata
 Anigozanthos 'Velvet Series'
 Begonia bipinnatifida
 Cajun Hibiscus
 Celebrated Plants
 Croton 'King of Siam'
 Dipladenia 'Rio' Series
 Edible Plants
 Epidendrum 'Sunset'
 Epipremnum 'N-Joy'
 Ferns
 Gaillardia 'El Fuego'
 Liriope
 Mandevilla 'Stars & Stripes'
 Pennisetum 'Fireworks'
 Pink Home Run Roses
 Sunny Cities Hibiscus
 Sunny Cities Pico Hibiscus
 SunPatiens
 Sun Parasol Mandevilla
 Thailand Plants

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 receive our newsletter
 by e-mail, or have
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Veronica's Trip to South Florida

In mid-July, despite the record summer heat, I grabbed my water bottle spray fan, and headed south to accompany Karen on the road. Our goal was to call on a few of our time honored customers. Also, to pick up some free plants if possible!

Our journey began in Southwest Ranches with Edgar of Perfect Choice Garden Center. Edgar gave us a first class tour of his facility, which was much larger than I remember. This nursery concentrates on, well, *everything*. You name it, he grows it. There's a remarkable emphasis on color. Bougainvilleas, Ixoras, Ti-bouchina, Snow Bush, & our Thai Hybrid Adeniums & Euphorbia were in full display. This handsome presentation, coupled with richly colorful pottery, has 'tropical landscape' written all over it. Edgar, I might add, is a master at maneuvering the golf cart in tight spaces. He only tossed me off once, maybe twice.

Next, we moseyed on over to the Wyld West, Wyld West Annuals in Loxahatchee to be exact. Dave is fond of growing, you guessed it, annuals! Specific attention is placed on Harmony New Guinea Impatiens. He's also growing several drought tolerant ornamental grasses from our Celebrated Plants™ line. Native to Australia, these beauties are growing in popularity; and are currently being trialed all over

the Southeast. We are very excited to be working with Ozbreed on these! Alas, the daily afternoon showers set in. Not to worry, though. Dave was a very gracious host. He escorted us to our car, umbrella held high above our heads. Chivalry lives!

Still in Loxahatchee, we ventured over to chat with Amanda and family at MSA Nursery. What struck me the most about this operation, aside from the caring, soft spoken Amanda herself, was how clean & organized everything is. The rain lifted long enough for us all to hop on the golf cart, but opened up again just as quickly. It was disappointing to miss out on the tour. Next time, Amanda! I'll bring my elbow pads & helmet, just in case.

Day two led us to Homestead, and Excel Farms. I can't say enough about this facility. With 104 total acres, 80 of which are in full production, we are talking superior quality! It was a pleasure to meet Jose, et al. The sun was smiling down on us; so we went on an excursion of beauty and exceptional standards (literally). Standards, Topiaries, Columns, and Pom-Poms as far as the eye could see in one direction. Sun Parasol™ Mandevilla of all shapes, sizes and color in the other. We thoroughly enjoyed spending time with this friendly team of family and friends. Best of all, I got my free plant!

by Veronica Hoover

You are the man, Jose! Also, special thanks to Jeremy Hebert for his ace photography skills!

To wrap up our trip in style, we headed over to visit David Humphrey & David Lee at Specialist Growers. What do they *specialize* in, you might ask? That would be Sun Parasol™ Mandevillas, rooted by our friend T.Jay at Sun-Fire Nurseries. By this time in the day, I'm predicting the 'feels like' temp was around 102°. Therefore, Mr. Humphrey pulled up a few comfortable chairs (His mother taught him this, of course.), and we spoke of many things. Air conditioning is a fine commodity. It should never be taken for granted. This is partially why Mr. Lee soon joined us. We contemplated the ups and downs of the Horticulture Industry. We speculated about possibly going into the used car business. In the end, it was decided that a world without flowers, is a world without smiles. Since smiles are free, and can be understood in every language, it just makes sense to keep growing them.



Veronica Hoover (BMC), Jose Gonzalez (Excel Farms), Karen Arrington (BMC)

Texas Trade Show Photo Credits (clockwise)

Top Right: Mixed succulent tray from Plug Connection

Middle Right: Curcuma provided by McNary Nursery

Bottom Right: Prefinished 2-4 month Phalaenopsis Orchid we now offer from The Plant Mine

Bottom Left: Variegated Adenium we offer from Thailand; finished for us by Smith Nursery

Middle Left: Finished Phalaenopsis Orchids from The Plant Mine

Top Left: Mixture of Plumeria, Yucca, Ferns, Roses and variegated Jatropha at our booth