



DÜMMEN  
ORANGE®



 DümmenOrangeEU

 Dümmen Orange

 DümmenOrangeEU



CALLA  
BULBS

2019 - 2020



## Corporate Social Responsibility

With deep-rooted commitment to our people and our planet, Dümnen Orange is **uniting the world through the language of flowers.**



### COMMUNITY INVOLVEMENT

Over 15 local projects worldwide ranging from shoes for schools, to toys for children

31 million liters of fresh water provided to African staff and their families at home

Free tree seedlings provided to our staff in El Salvador to promote reforestation in their community



### WORKING CONDITIONS

1.5 million free meals served to staff in Africa and Latin America

EUR 1 million in donations for education and culture committed over 3 years, including our US-scholarship

Free health care benefits for staff and their families on our farms in Africa and Latin America, including daycare, vaccinations, HIV tests and support



### ENVIRONMENT

70% reduction of toxic load due to our new GreenGuard policy

31,000 additional trees planted worldwide because of our commitment to reforestation

13.5 ha of land restored worldwide because of rehabilitation of local environments



### TRANSPARENCY

Over 90 audits passed worldwide

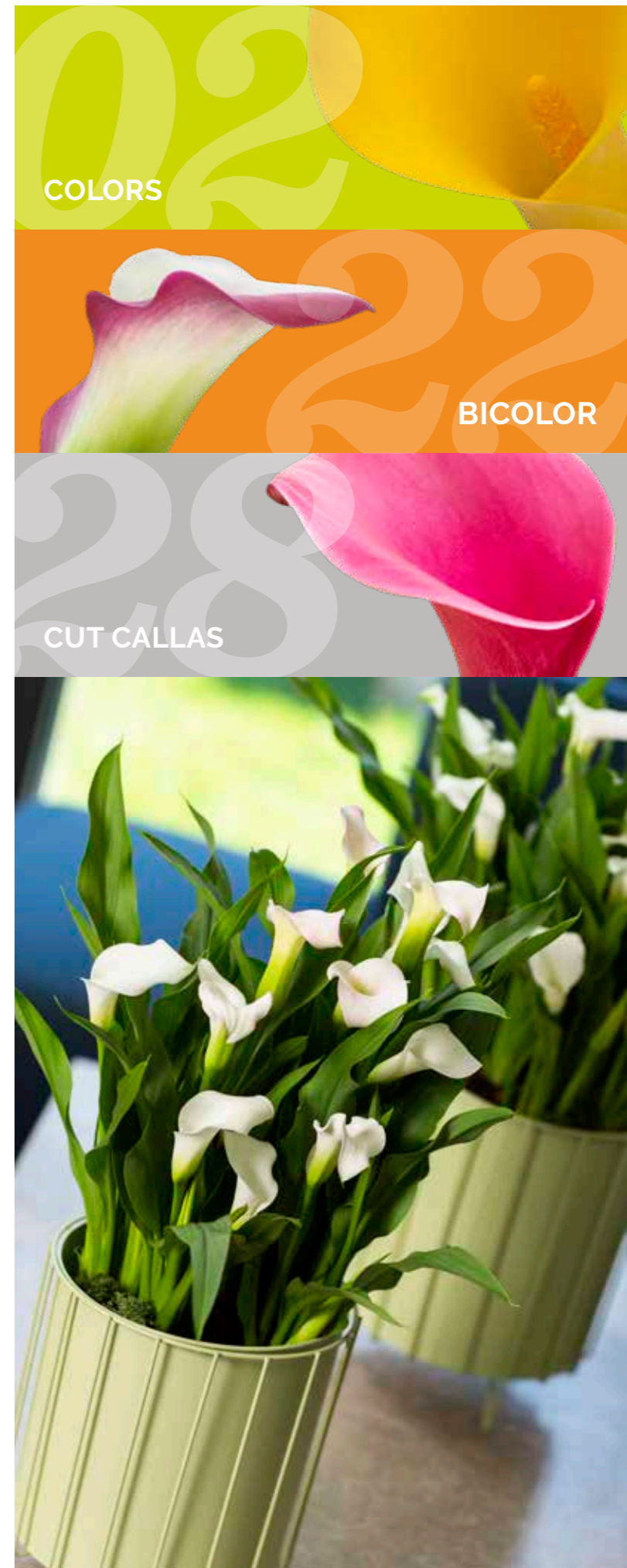
Certifications received from global institutions, including MPS and Fairtrade

for you

Visit our website for more information [DummenOrange.com/sustainability](http://DummenOrange.com/sustainability)

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LOOK FOR THESE MARKERS

**NEW**  
New variety

**TOP PICK**  
Best seller



CALLA

# Yellow

*Yellow, the classic colour of Calla lilies, stands for knowledge, creativity and happiness. Our yellow calla assortment offers a wide range of yellow shades - from fresh lemon to warm gold. Our top picks include Gold Crown, suitable to medium to large pot with large golden flowers, Corazon and Sunclub, suitable for small to medium pots and highly floriferous. We feature two new varieties Hanoi, compact pot with golden blooms and Alice Spring, a new addition to the medium to large pot range with enormous flower power*



MONTE CARLO



SUNCLUB



**TOP PICK**  
GOLD CROWN



GOLD FEVER



SUMMER SUN



UNIVERSE



ACAPULCO GOLD



GOLD RUSH



**NEW**

ALICE SPRINGS



CAPTAIN MORELLI



**TOP PICK**  
CORAZON



NATURAL BOUQUET



LEMON DROP



HANOI



APRICOT LADY



CORAL PASSION



Variety	Cut / Pot	First availability week	Foliage speckles	PQR Use	Pot size				Production time	Growth
					Ø210	P10-12	P12-16	Ø217		
<b>Calla   YELLOW/APRICOT</b>										
Acapulco Gold	Both	5	Many	High	●	●			Normal	Vigorous
<b>NEW</b> Alice Springs	Both	5	None	High	●	●			Normal	Medium
Apricot Lady	Pot	5	None	High	●	●			Slow	Vigorous
Captain Morelli	Both	5	A few	High	●	●			Normal	Medium-Vigorous
Coral Passion	Pot	5	None	Low	●	●	●	●	Normal	Medium-Compact
<b>TOP PICK</b> Corazon	Pot	4	None	Extra low	●	●	●		Fast	Extra-Compact
<b>TOP PICK</b> Gold Crown	Both	4	Many	Medium	●	●	●		Normal	Medium-Vigorous
Gold Fever	Both	5	Many	High		●	●		Normal	Vigorous
Gold Rush	Pot	5	Many	Medium	●	●	●	●	Slow	Medium-Vigorous
<b>NEW</b> Hanoi	Pot	5	A few	Extra low	●	●	●	●	Slow	Compact
Lemon Drop	Pot	4	A few	Medium	●	●	●		Slow	Medium
Monte Carlo	Both	5	A few	Medium	●	●	●	●	Normal	Medium
Natural Bouquet	Pot	51	Many	Medium		●	●		Normal	Medium
Summer Sun	Pot	5	Many	Medium	●	●	●		Normal	Medium
Sunclub	Pot	6	Many	Low	●	●	●	●	Fast	Medium
Universe	Pot	5	Many	Low	●	●	●		Slow	Medium-Compact

CALLA

# White & Cream

Our white and cream Calla lilies symbolise purity, peace, hope and eternity. Why not get to know White Flirt, for example? It offers a pot-covering plant with good post-harvest qualities, undoubtedly the best white pot calla on the market. Or discover the beautiful contrast between the ivory flowers and the lush green foliage of Intimate Ivory and Mint Julip. The classic Crystal Blush and pure white Crystal Clear are suitable for both pot plant and cut flower production.

Thinking outside the box, white calla can be a uniquely exciting item for Christmas – stand alone or mix with your favourite poinsettia



INTIMATE IVORY



MINT JULIP



CRYSTAL BLUSH



HELVETIA



ICE DANCER



CRYSTAL QUEEN



CRYSTAL CLEAR



WHITE FLIRT

Variety	Cut / Pot	First availability week	Foliage speckles	PQR use	Pot size				Production time	Growth
					10-10	12-12	16-16	20-20		
<b>TOP PICK</b> Crystal Blush	Both	51	None	Medium	●	●	●	●	Fast	Medium
<b>TOP PICK</b> Crystal Clear	Both	51	None	Medium	●	●	●	●	Normal	Medium-Vigorous
Crystal Queen	Pot	51	None	Medium	●	●	●	●	Fast	Medium
Helvetia	Both	5	A few	High		●	●		Normal	Medium-Vigorous
Ice Dancer	Pot	2	None	Extra low	●	●	●	●	Slow	Compact
Intimate Ivory	Pot	2	None	Extra low	●	●	●		Normal	Extra-Compact
Mint Julip	Pot	2	None	Low	●	●	●	●	Normal	Medium-Compact
<b>TOP PICK</b> White Flirt	Pot	5	Many	Medium	●	●	●		Normal	Medium

CALLA

# Pink

*Sweet and romantic, but also playful and energetic. Pink Calla lilies are versatile, can be used year-round, and are the perfect gifts for Valentine's Day and Mother's Day. From the soft pink of Dreamland to the bold, luxurious Pink Puppy. Peter's Pride, whose many bright pink flowers contrast beautifully with the spotted dark foliage, has a compelling appearance. Its enormous flowering power makes this cultivar suitable for cut flower production*



DREAMLAND



RUBYLITE ROSE



**TOP PICK**  
PETER'S PRIDE



**TOP PICK**  
WILD SALMON



**TOP PICK**  
PINK PUPPY



LIP GLOSS



**TOP PICK**  
GARNET GLOW



**NEW**

STRAWBERRY DELIGHT



HOT CORAL



ROYAL PLUM



PINK CLOUD



Variety	Cut / Pot	First availability week	Foliage speckles	PCR use	Pot size				Production time	Growth
					<10	10-12	12-16	>17		
<b>Calla</b>   PINK										
Bubble Gum	Pot	4	None	Low	●	●	●		Slow	Medium-Compact
Dreamland	Both	5	A few	Medium			●	●	Slow	Vigorous
<b>TOP PICK</b> Garnet Glow	Both	51	None	Low	●	●	●	●	Fast	Medium-Compact
Hot Coral	Pot	5	many	Medium		●	●		Normal	Medium
Lip Gloss	Pot	2	None	Low	●	●	●		Fast	Medium-Compact
<b>TOP PICK</b> Peter's Pride	Both	2	Many	Medium	●	●	●	●	Fast	Compact
Pillow talk	Pot	2	A few	Medium		●	●	●	Slow	Medium
Pink Cloud	Pot	5	None	Medium		●	●	●	Slow	Medium
<b>TOP PICK</b> Pink Puppy	Both	4	A few	Medium		●	●	●	Fast	Medium
Rubylite Rose	Pot	4	None	Medium	●	●	●	●	Normal	Medium
<b>NEW</b> Strawberry Delight	Pot	5	Many	Medium		●	●	●	Normal	Medium-Vigorous
Wild Salmon	Pot	5	None	Medium	●	●	●	●	Normal	Medium-Compact
Royal Plum	Both	5	Many	High	●	●	●	●	Normal	Vigorous

CALLA

# Purple

*Purple Calla lilies bring a sense of luxury, style, spirituality and decisiveness. Both the light and dark flowers combine well with the dark green foliage and are a valuable addition to any cut flowers and pot plant program. The extremely floriferous Savannah is a new addition. It blooms start out as lavender and age into a deep plum colour*



**TOP PICK**  
GRAPE VELVET



**TOP PICK**  
RIO



PACO



SAVANNAH



AMETHYST



Variety	Cut / Pot	First availability week	Foliage-speckles	PCR/use	Pot size				Production time	Growth
					<200	p10-12	p12-16	>200		
Amethyst	Pot	51	None	Low	●	●	●		Normal	Medium-Compact
<b>TOP PICK</b> Grape Velvet	Pot	51	None	Medium	●	●	●	●	Normal	Medium-Compact
Paco	Both	6	None	Low	●	●	●	●	Normal	Medium-Compact
<b>TOP PICK</b> Rio	Pot	4	None	Extra low	●	●	●		Normal	Extra-Compact
<b>NEW</b> Savannah	Both	5		x	●	●	●		x	x
Viper	Pot	5	A few	Medium	●	●	●		Normal	Medium



CALLA

# Black

*Black is a very powerful color that symbolises class, elegance and wealth. The deep black/burgundy blooms stand out on the lush green foliage of Nightlife or the uniquely maculated foliage of Montevideo. They bring luxury to your calla assortment*



**TOP PICK**  
ODESSA



NIGHTCLUB



**TOP PICK**  
NIGHT LIFE



LA PAZ



MONTEVIDEO



Variety	Cut / Pot	First availability week	Foliage speckles	ACQP use	Pot size				Production line	Growth
					12x10	14x12	16x16	18x17		
La Paz	Both	4	Many	Medium	●	●	●		Slow	Medium-Compact
Montevideo	Both	5	Many	High		●	●		Slow	Vigorous
Nightclub	Pot	5	None	Medium	●	●	●		Slow	Compact
<b>TOP PICK</b> Night Life	Pot	4	None	Medium	●	●	●		Normal	Medium-Vigorous
<b>TOP PICK</b> Odessa	Both	5	A few	Low	●	●	●	●	Slow	Medium-Compact

CALLA

# Orange

*Our orange Calla lilies radiate energy, warmth and pride. The wide range provides instant colour in any room or garden from summer to late autumn. The richly flowering pot plant cultivars Callifornia Carnival and Morning Sun, with its high flower count and full pot, are real winners*



**TOP PICK**  
MORNING SUN



JACK O LANTERN



LADY MARMALADE



**TOP PICK**  
BEATRIX



PEACH PAZAZZ



CALLAFORNIA® CARNIVAL

Variety	Cut / Pot	First availability week	Foliage-speckles	FCR/use	Pot size				Production time	Growth
					<P10	P10-12	P12-16	>P17		
<b>TOP PICK</b> Beatrix	Both	4	Many	Medium	●	●			Fast	Medium-Compact
Callifornia® Carnival	Pot	5	None	Medium		●	●		Normal	Medium-Compact
Jack O Lantern	Pot	4	few	Low	●	●	●		Normal	Compact
Lady Marmalade	Pot	4	Many	High	●	●	●	●	Slow	Vigorous
<b>TOP PICK</b> Morning Sun	Both	5	Many	Medium	●	●	●	●	Normal	Medium
Peach Pazazz	Pot	4	None	Medium	●	●	●	●	Normal	Medium-Vigorous

# CALLA

## Red

*The range of red Calla lilies is wide and varied, from light to burgundy. The colours symbolise energy, strength, passion and triumph. Perhaps the most popular pot variety in this colour range is Callafornia Red, thanks to its intense colour, compact habit and high flower count. For larger pot sizes, Red Emotion, Bloody Mary and Tropical offer full statues and large flowers perking atop attractive foliage*



**TOP PICK**

PEPPERMINT TWIST



RUBY TEMPTATION



**TOP PICK**

CALLAFORNIA® RED



CAPITOLA



TROPICAL



RED EMOTION



SUMATRA



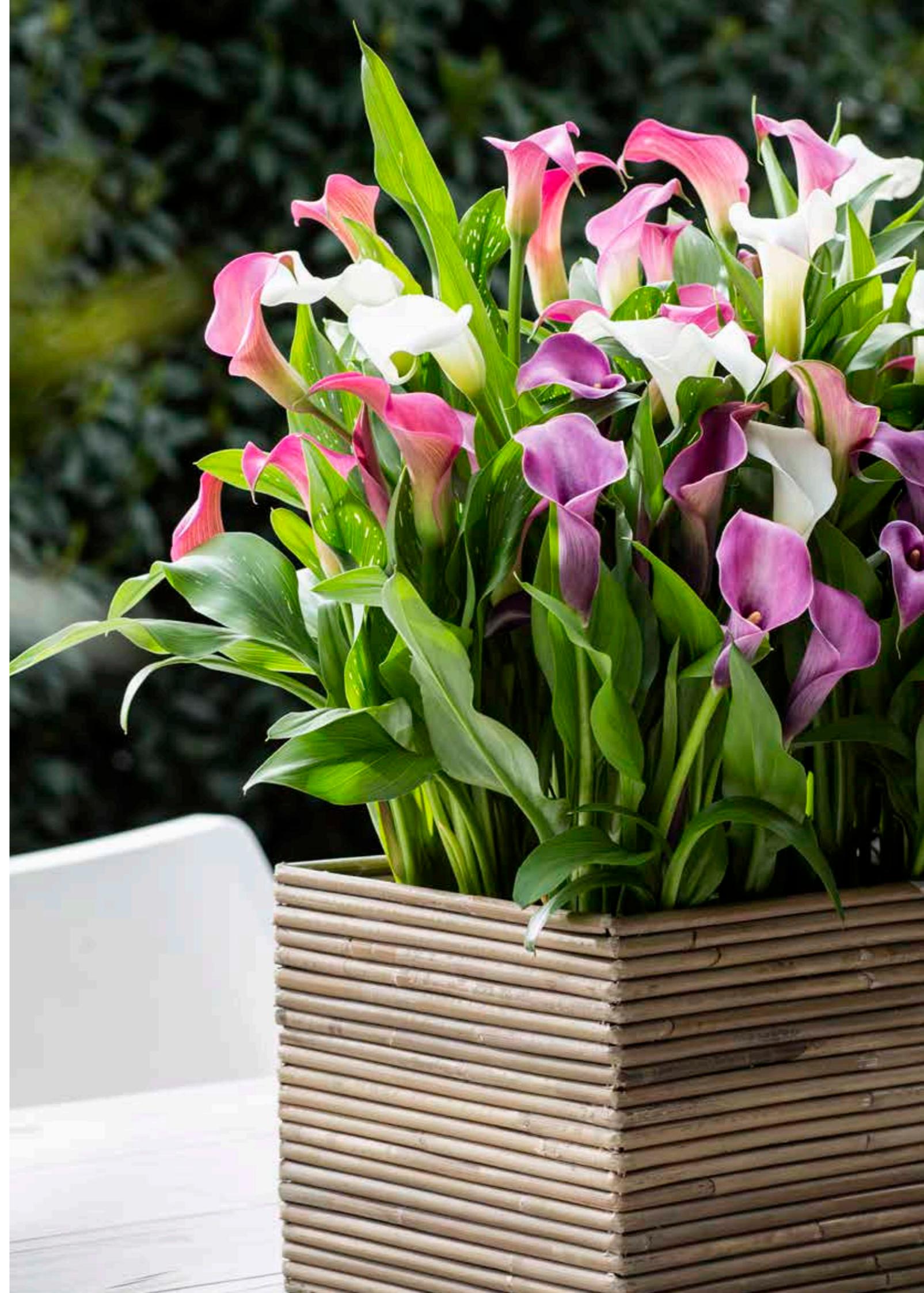
FLIRT



BLOODY MARY



KASAI



Variety	Cut / Pot	First availability week	Foliage speckles	PGR use	Pot size				Production time	Growth
					<210	210-22	222-28	>27		
Bloody Mary	Both	5	Many	Medium	●	●	●	Normal	Medium	
<b>TOP PICK</b> Callafornia® Red	Pot	2	None	Low	●	●	●	Slow	Compact	
Capitola	Pot	4	none	Extra low	●	●	●	Normal	Extra-Compact	
Flirt	Pot	2	Many	Extra low	●	●	●	Normal	Extra-Compact	
Kasai	Both	4	Many	Medium	●	●	●	Normal	Medium-Vigorous	
<b>TOP PICK</b> Peppermint Twist	Pot	4	Many	Medium	●	●	●	Slow	Medium-Vigorous	
Red Emotion	Both	5	Many	Medium	●	●	●	Normal	Medium	
Ruby Temptation	Pot	4	A few	Medium	●	●	●	Slow	Medium	
Sumatra	Both	5	A few	High		●	●	Normal	Medium-Vigorous	
Tropical	Pot	5	Many	Medium	●	●	●	Normal	Medium	

CALLA

# Bicolor

*They are surprising and sought after: our bicoloured Calla varieties. They add the wow factor to any bouquet and pot offers*



PICASSO



AIRBRUSH



TWILIGHT



NASHVILLE



Variety	Cut / Pot	First availability week	Foliage speckles	PGR Use	Pot size				Production time	Growth
					10-10	12-12	16-16	20-20		
<b>Calla</b>   BICOLOR										
Airbrush	Pot	5	A few	High	●	●			Normal	Medium-Vigorous
Nashville	Pot	5	Many	Medium	●	●			Normal	Medium
Picasso	Dual	2	Many	High	●	●			Slow	Vigorous
Twilight	Pot	51	A few	Medium	●	●	●	●	Normal	Medium-Compact

CALLA

# Calla Palette

Every plant is unique, but there are cultivars that fit within the same colour spectrum and have similar look and feels. Take Pasja, for example, the blooms range from soft pink to deep purple while the plants have the same habits. Perfect for creating nice pot combinations



**TOP PICK**  
PASJA

Variety	Cut / Pot	First availability week	Foliage speckles	PGR Use	Pot size				Production time	Growth
					x210	p110-12	p123-16	x17		
Beata	Pot	4	Many	Low	●	●	●		Fast	Medium-Compact
Morning Queen	Pot	4	Many	Medium	●	●	●	●	Normal	Compact
<b>TOP PICK</b> Pasja	Pot	2	None	Extra low	●	●	●	●	Fast	Extra-Compact

## Calla | ASSORTMENT

Variety	Flower color	Cut / Pot	First availability week	Foliage speckles	PGR Use	Pot size				Production time
						x210	p110-12	p123-16	x17	
Acapulco Gold	Yellow	Both	5	Many	Medium		●	●		Normal
Airbrush	Bi-color	Pot	5	A few	High			●	●	Normal
<b>NEW</b> Alice Springs	Yellow	Both	5	None	High			●	●	Normal
Amethyst	Bi-color	Pot	51	None	Low	●	●	●		Normal
Apricot Lady	Yellow	Pot	5	None	High			●	●	Slow
<b>TOP PICK</b> Beatrix	Orange	Both	4	Many	Low			●	●	Fast
Bloody Mary	Red	Both	5	Many	Medium			●	●	Normal
Bubble Gum	Pink	Pot	4	None	Low	●	●	●		Slow
Callafornia® Carnival	Orange	Pot	5	None	Medium			●	●	Normal
<b>TOP PICK</b> Callafornia® Red	Red	Pot	2	None	Low	●	●			Slow
Capitola	Red	Pot	4	Many	Medium	●	●	●		Normal
Captain Morelli	Yellow	Both	5	A few	High			●	●	Normal
Coral Passion	Yellow	Pot	5	None	Low	●	●	●	●	Normal
<b>TOP PICK</b> Corazon	Yellow	Pot	4	None	Medium			●	●	Fast
<b>TOP PICK</b> Crystal Blush	White	Both	51	None	Medium	●	●	●	●	Fast
<b>TOP PICK</b> Crystal Clear	White	Both	51	None	Medium	●	●	●	●	Normal
Crystal Queen	White	Pot	51	None	Medium	●	●	●	●	Fast
Dreamland	Pink	Both	5	A few	Medium			●	●	Slow
Flirt	Red	Pot	2	Many	Medium	●	●	●	●	Normal
<b>TOP PICK</b> Garnet Glow	Pink	Both	51	None	Low	●	●	●	●	Fast
<b>TOP PICK</b> Gold Crown	Yellow	Both	4	Many	Medium			●	●	Normal
Gold Fever	Yellow	Both	5	Many	High			●	●	Normal
Gold Rush	Yellow	Pot	5	Many	Medium			●	●	Slow
<b>TOP PICK</b> Grape Velvet	Purple	Pot	51	None	Medium			●	●	Normal
<b>NEW</b> Hanoi	Yellow	Pot	5	A few	Extra low	●	●	●	●	Slow
Helvetia	White	Both	5	A few	High			●	●	Normal
Hot Coral	Pink	Pot	5	Many	Medium			●	●	Normal
Ice Dancer	White	Pot	2	None	Low	●	●	●	●	Slow
Intimate Ivory	Cream	Pot	2	None	Low			●	●	Normal
Jack O Lantern	Orange	Pot	4	Many	Low	●	●	●	●	Normal
Kasai	Red	Both	4	Many	Medium			●	●	Normal
La Paz	Black	Both	4	Many	Medium			●	●	Slow
Lady Marmalade	Orange	Pot	4	Many	Medium			●	●	Slow
Lemon Drop	Yellow	Pot	4	A few	Medium			●	●	Slow
Lip Gloss	Pink	Pot	2	None	High			●	●	Fast
Mint Julip	Cream	Pot	2	None	Low	●	●	●	●	Normal
Monte Carlo	Yellow	Both	5	A few	Low			●	●	Normal
Montevideo	Black	Both	5	Many	High			●	●	Slow
<b>TOP PICK</b> Morning Sun	Orange	Both	5	Many	Medium	●	●	●	●	Normal
Nashville	Bi-color	Pot	5	Many	Medium			●	●	Normal
Natural Bouquet	Yellow	Pot	51	Many	Medium			●	●	Normal
<b>TOP PICK</b> Night Life	Black	Pot	4	None	High			●	●	Normal
Nightclub	Black	Pot	5	None	Medium	●	●	●		Slow
<b>TOP PICK</b> Odessa	Black	Both	5	A few	Low	●	●	●	●	Slow
Paco	Purple	Both	6	None	Extra low	●	●	●	●	Normal
Peach Pazazz	Orange	Pot	4	None	Medium			●	●	Normal
<b>TOP PICK</b> Peppermint Twist	Red	Pot	4	Many	Medium			●	●	Slow
<b>TOP PICK</b> Peter's Pride	Pink	Both	2	Many	Medium	●	●	●		Fast
Picasso	Bi-color	Dual	2	Many	High			●	●	Slow
Pillow talk	Pink	Pot	2	A few	Medium			●	●	Slow
Pink Cloud	Pink	Pot	5	None	Medium			●	●	Slow
<b>TOP PICK</b> Pink Puppy	Pink	Both	4	A few	Medium	●	●	●	●	Fast
Red Emotion	Red	Both	5	Many	Medium			●	●	Normal
<b>TOP PICK</b> Rio	Purple	Pot	4	None	Medium			●	●	Normal
Royal Plum	Pink	Both	5	Many	High	●	●	●	●	Normal
Ruby Temptation	Red	Pot	4	A few	Medium			●	●	Slow
Rubylite Rose	Pink	Pot	4	None	Medium			●	●	Normal
<b>NEW</b> Savannah	Purple	Both	5	x	x	●	●	●		x
<b>NEW</b> Strawberry Delight	Pink	Pot	5	Many	Medium			●	●	Normal
Sumatra	Red	Both	5	A few	High			●	●	Normal
Summer Sun	Yellow	Pot	5	Many	Medium			●	●	Normal
Sunclub	Yellow	Pot	6	Many	Extra low	●	●	●	●	Fast
Tropical	Red	Pot	5	Many	Medium			●	●	Normal
Twilight	Bi-color	Pot	51	A few	Low			●	●	Normal
Universe	Yellow	Pot	5	Many	Low			●	●	Slow
Viper	Purple	Pot	5	A few	Medium			●	●	Normal
<b>TOP PICK</b> White Flirt	White	Pot	5	Many	Medium	●	●	●	●	Normal
<b>TOP PICK</b> Wild Salmon	Pink	Pot	5	None	Medium	●	●	●	●	Normal

# CALLA POT PLANNER

## Florist

## Landscape



3-3.5"  
9 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
1@125-15"	1@15-175"	
1@10-12 cm	1@12-14 cm	
	2@1-125"	
	2@8-10 cm	



4-4.5"  
10.5 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
1@125-15"	1@15-175"	1@175-2"
1@10-12 cm	1@12-14 cm	1@14-16 cm
	2@1-125"	2@125-15"
	2@8-10 cm	2@10-12 cm
	3@1-125"	
	3@8-10 cm	



6-6.5"  
15 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
1@2-225"	1@225-25"	1@25-3"
1@16-18 cm	1@18-20 cm	1@20-24 cm
2@15-175"	1@15-175"&	2@175-2"
2@12-14 cm	1@175-2"	2@14-16 cm
	1@12-14 cm&	3@15-175"
	1@14-16 cm	3@12-14 cm



7-8"  
17-19 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
1@225-25"	1@25-3"	1@3+"
1@18-20 cm	1@20-24 cm	1@24+ cm
1@15-175"&	2@175-2"	2@2-225"
1@175-2"	2@14-16 cm	2@16-18 cm
1@12-14 cm&	3@15-175"	3@175-2"
1@14-16 cm	3@12-14 cm	3@14-16 cm
	4@15-175"	
	4@12-14 cm	



10-12"  
23-28 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
1@25-3"	1@3+"	3@2-225"
1@20-24 cm	1@24+ cm	3@16-18 cm
3@15-175"	2@2-225"	4@175-2"
3@12-14 cm	2@16-18 cm	4@14-16 cm
	3@175-2"	
	3@14-16 cm	



Quart  
13 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
	1@15-175"	1@175-2"
	1@12-14 cm	1@14-16 cm
	2@1-125"	2@125-15"
	2@8-10 cm	2@10-12 cm
	3@1-125"	
	3@8-10 cm	



1 Gallon  
21 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
1@175-2"	1@2-225"	1@225-25"
1@14-16 cm	1@14-16 cm	1@18-20 cm
2@125-15"	2@15-175"	1@15-175"&
2@10-12 cm	2@12-14 cm	1@175-2"
3@1-125"		1@12-14cm&
3@8-10 cm		1@14-16 cm
		3@125-15"
		3@10-12 cm



2 Gallon  
30 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
1@225-25"	1@25-3"	1@3+"
1@18-20 cm	1@20-24 cm	1@24+ cm
1@15-175"&	2@175-2"	2@2-225"
1@175-2"	2@14-16 cm	2@16-18 cm
1@12-14 cm&	3@15-175"	3@175-2"
1@14-16 cm	3@12-14 cm	3@14-16 cm
	4@15-175"	
	4@12-14 cm	



10-12"  
23-28 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
1@25-3"	1@3+"	3@2-225"
1@20-24 cm	1@24+ cm	3@16-18 cm
2@175-2"	2@2-225"	4@175-2"
2@14-16 cm	2@16-18 cm	4@14-16 cm
3@15-175"	3@175-2"	
3@12-14 cm	3@14-16 cm	
	4@15-175"	
	4@12-14 cm	



14-15"  
35 cm

Mass Market	Supermarket / Garden Centre	Premier Retail
4@15-175"	3@175-2"	3@2-225"
4@12-14 cm	3@14-16 cm	3@16-18 cm



*Our assortment is extensive, guarantee to meet all your calla needs – any occasions, any pot sizes, any end market requirements.*



*Our Calla lilies are easy to grow and our technical team is always ready to help.*



*Our incredibly extensive breeding programme promises to launch plenty of strong and innovative Calla lilies in the future.*



## BREEDING FACILITY

Sustainability is the common thread at Dümme Orange Calla. Our breeding goal is to develop stronger and better varieties for the market – superior ornamental values, high tuber yield, disease resistance, shorter production time, requiring fewer resources to grow and good post-harvest qualities such as long shelf life. To achieve this, we use state-of-the-art breeding facilities, combined with Dümme Orange's in-house knowledge and experience. Customers all over the world are served and supported with the best innovations.



## CULTIVATION

The Netherlands has the largest cultivation area of Calla tubers in the world. Dutch Calla tubers are used worldwide for the production of cut flowers and pot plants year-round. The sandy loam soils in the Netherlands and the mild climate make for perfect growing conditions for Calla tubers. Customers all over the world can count on the healthiest tubers from our own production as well as from the best growers in the Netherlands.



## STORAGE

We have invested in state-of-the-art storage facilities for tubers with ozone treatment and optimized conditions for improve tuber quality. In addition, we control the quality of the tubers before they are sent to customers.

CALLA

# Cut Callas

*Calla lilies add instant elegance to elevate any bouquet and floral arrangement or any situation when they are used as the centre piece. We are proud to be the exclusive supplier of the most popular cut Calla varieties Crystal Clear and Crystal Blush. In addition, we offer a range of cut Calla lilies in various colours, head sizes and stem lengths*



ODESSA



BLACK DIAMOND



MONTEVIDEO



LA PAZ



MORNING SUN



BEATRIX



BLOODY MARY



RED EMOTION



PINK PUPPY



PACO



PICASSO



GOLD CROWN



MONTE CARLO



GOLD MEDAL



LONG BEACH



CRYSTAL CLEAR



CRYSTAL BLUSH



ASPEN



FANTASIA



GARNET GLOW



MANILA



PETER'S PRIDE

Variety	Flower Color	Stem Length	Stem Count	Production Time	Flower Size	Growth
Aspen	White	Tall	Medium	Normal	Large	Vigorous
Beatrix	Orange	Medium	High	Normal	medium	Medium
Black Diamond	Black	Tall	Medium	Slow	Large	Vigorous
Bloody Mary	Red	Medium	Medium	Normal	Medium	medium
Crystal Blush	White	Medium	High	Fast	Small	Medium
Crystal Clear	White	Medium	High	Normal	Small	Medium-Vigorous
Fantasia	Pink	Tall	Medium	Normal	Large	Medium-Vigorous
Garnet Glow	Pink	Medium	High	Fast	Small	Medium-Compact
Gold Crown	Yellow	Medium	Medium	Fast	Medium-Large	Medium-Vigorous
Gold Medal	Yellow	Tall	High	Normal	Medium-Large	Vigorous
Manila	Pink	Tall	Medium	Normal	Large	Medium-Vigorous
Morning Sun	Orange	Medium	High	Normal	Small-Medium	Medium
Odessa	Black	Medium	High	Slow	Small-Medium	Medium-Compact
Paco	Purple	Medium	High	Normal	Medium	Medium-Compact
Peter's Pride	Pink	Medium	High	Fast	Medium-Large	Medium-Compact
Long Beach	Yellow	Tall	Medium	Medium	Large	Vigorous
Monte Carlo	Yellow	Medium	High	Medium	Medium	Medium-Compact
La Paz	Black	Medium	High	Slow	Medium	Medium-Vigorous
Montevideo	Black	Medium	Medium	Slow	Large	Vigorous
Picasso	Bi-color	Tall	High	Slow	Medium	Vigorous
Pink Puppy	Pink	Medium	High	Fast	Medium	Medium
Red Emotion	Red	Medium	Medium	Slow	Large	Medium-Vigorous



CALLA AETHIOPICA

**DIVAS™**

*Planted in September through January. Calla Aethiopica DIVAS™ series blooms continuously through spring and early summer. Excellent pot plant, garden plant, cut flower and around ponds. Naturalizing bulbs as long as soil does not freeze.*



**TOP PICK**  
DIVA CLASSICA



DIVA SIBERIA



DIVA BIANCA



DIVA ALPINA



DIVA HIMALAYA



Variety	Cult / Pot	Flower Count	Flower Size	Pot Size				Foliage Specities	PGR Use
				1P10	P10-P12	P12-P16	>P17		
Calla Aethiopica   DIVAS™									
Diva Alpina	Pot	High	Medium	●	●			Many	Medium
Diva Bianca	Pot	Medium	Large	●	●			None	High
<b>TOP PICK</b> Diva Classic	Pot	Medium	Large	●	●			None	High
Diva Himalaya	Pot	High	Medium	●	●			None	Medium
Diva Siberia	Pot	High	Medium-large	●	●			None	Medium

SCILLA PERUVIANA

# Caribbean Jewels®

Our Caribbean Jewels® don't need much input to shine in the garden, on the terrace or on the balcony in early spring.

This series of Scilla peruviana, originated from the Mediterranean, is very drought-tolerant and suitable for naturalising in the garden as long as the soil does not freeze.

Caribbean Jewels® thrive in pots and make unique long-lasting cut flowers. Our newest varieties are compact, multi-flowered and therefore ideal for pot plants



EUCOMIS

# Aloha Lily®

Bring paradise into your home with Aloha Lily®, our collection of dwarf Eucomis. This plant, with exotic, coconut-scented and long-lasting flowers, requires little input. Eucomis is originally a South African crop that is also known as pineapple lily. Our Aloha Lily® collection is disease resistant and particularly well suited for small and medium pot sizes but can also be used in large pots with multiple bulbs. Get to know five beautiful cultivars, including the much sought-after bordeaux-coloured Leia. Perfect for supplementing the Calla lily cultivation programme in the summer



**TOP PICK**  
BONAIRE



SAPPHIRE BLUE



**TOP PICK**  
LEIA



NANI



MAUI

Variety	Cut / Pot	Flower Count	Flower head size	Pot Size				Foliage Color
				<p10	p10-p12	p12-p16	>p17	
<b>TOP PICK</b> Bonaire	Pot	High	Large	●	●	●	38-50	Green
Cayman	Pot	Medium	Extra large	●	●	●	38-50	Green
Sapphire Blue	Pot	Extra High	Medium-large	●	●	●	38-50	Green

# DÜMMEN ORANGE BULBS & TUBERS ORDERING GUIDE



KONA



TIKI

## Bulb sizes and packing information

Dümmen Orange Bulbs are graded and sold in different sizes measured as inches (diameter) and centimeters (circumference).

## Standard packs and multiples

Please order in full crate counts. Orders will be rounded to the nearest full crate count if necessary.

## Specify ordering

In order to provide you with the best possible product for your specific needs, please specify the following details when submitting orders:

- Grade: "Grower" or "Dry sales" (retail, mail order, for home and garden use)
- Usage for Growers: "Cut Flower" or "Pot"; if for "Pot", please indicate pot size and intended number of bulbs per pot.

### Dümmen Orange Calla - Available year round

Sizes in inches diameter	1.25-1.5	1.5-1.75	1.75-2	2-2.25	2.25-2.5	3-3.25
Sizes in cm circumference	10-12	12-14	14-16	16-18	18-20	24-26
Crate count (# tubers)	600	500	350	250	175	100

### Calla Aethiopica DIVAS™ - Available from week 38 to week 5

Sizes in inches diameter	1.25-1.5	1.5-1.75	1.75-2	2-2.25	2.25-2.5
Sizes in cm circumference	10-12	12-14	14-16	16-18	18-20
Crate count (# tubers)	300	225	185	150	75

### Scilla Peruviana Caribbean Jewels® - Available from week 38 to week 50

Sizes in cm circumference	1.75-2	2-2.25	2.25-2.5	2.5-3	3+
Sizes in cm circumference	14-16	16-18	18-20	20-24	24+
Crate count (# tubers)	225	150	75	60	45

### Eucomis Aloha Lily® - Available from week 5 to week 30

Sizes in cm circumference	1.75-2	2-2.25	2.25-2.5	2.5-3	3+
Sizes in cm circumference	14-16	16-18	18-20	20-24	24+
Crate count (# tubers)	225	150	75	60	45

Variety	Cut / Pot	Flower Color	Production Time	Pot Size				Foliage Speckles	Availability weeks
				5-p10	p10-p12	p12-p16	7-p17		
<b>Calla Eucomis</b>   ALOHA LILY®									
Kona	Pot	Purple	Medium	●	●	None		5-30	
<b>TOP PICK</b> Leia	Pot	Light Purple	Medium	●	●	A few		5-30	
Maui	Pot	White	Fast	●	●	None		5-30	
Nani	Pot	Pink	Fast	●	●	None		5-30	
Tiki	Pot	Purple	Slow	●	●	Many		5-30	





**DÜMMEN ORANGE SALES OFFICE**

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