

Bill Moore & Co., Inc.



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Catalogs Currently Available:

- Adenium
- Cajun Hibiscus
- Celebrated Plants
- Celebrated Plants—Florida
- Dahlia
- Daylilies
- Hardenbergia 'Meema'
- Liriope
- Named Plumeria
- Prefinished Phalaenopsis
- Sun Parasol Mandevilla
- Sunny Cities/Pico Hibiscus
- Sunvillea Bougainvillea
- Thai Aglaonema
- Thai Bulbs
- Thai Curcuma
- Thai Euphorbia
- Thai Orchids
- Thai Plumeria
- Thai Plants
- Thailand Plants
- Tissue Culture Succulents
- Westringea

Just click on the catalogs above to view them directly from your computer!

Downy Mildew Affecting Impatiens by Karen Arrington

As we are finding out more information about the impact of Downy Mildew on Impatiens in Florida, we have some evaluating to do for the next season for everyone's success. It's important we make good choices for next fall that will serve you, your company and your customers.

You might have already seen some of this

information published by various breeders and trade magazines, and, as your broker it is our duty to pass this on you. The Impatiens reported that are NOT susceptible to Downy Mildew are New Guinea Impatiens, Sun Harmony Impatiens and SunPatiens®. With that said, I recommend placing your orders extra early this year due to the expected demand.

I have put together some suggested alternative crops to replace Impatiens walleriana (which includes double Impatiens) and over the next few weeks I will be researching more varieties for the South Florida landscape.

Please give us a call with any questions or concerns.



Sunpatiens®



Sun Harmony® Orange Impatiens



Harmony® Violet New Guinea Impatiens

New USDA Zone Map

There is a new 2012 USDA Plant Hardiness Zone Map. Two new zones have been added, and there have been adjustments to existing zones. It is available on the web, at <http://planthardiness.ars.usda.gov/PHZMWeb/Default.aspx>

This map is available as an interactive GIS-based map, for which a broadband Internet connection is recommended, and as static images for those with slower Internet access. You can get specific maps by state and zip code on the site as well.



Information provided by USDA

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Previously Featured Plants:

Anigozanthos 'Velvet Series'
 Bamboo-clumping
 Bare root Strawberries
 Bougainvillea
 Callistemon
 Celosia 'Kelos'
 Dipladenia 'Rio' Series
 Edible Plants
 Grafted Tomatoes
 Hardenbergia 'Meema'
 Pennisetum 'Fireworks'
 Pennisetum 'Sky Rocket'
 Phyllostachys nigra 'Henon'
 Prestige Buffalograss
 SunPatiens
 Tibouchina 'Olivia'

We gladly accept the following from customers within the United States.



Think about Poinsettias...

Now is the time to be thinking about getting in Poinsettias to finish! Contact your sales representative to get pricing and variety information.



**Christmas Feelings
 Red Cinnamon**



Freedom™ Bright Red



Cortez™ Electric Fire



**Winter Rose™
 Early Marble**

New Addition to our team- Cheryl DeStefano

The newest employee of Bill Moore and Co., Inc. is Cheryl Destefano, who recently moved back to the east coast from California. Cheryl is taking over our billing department along with other accounting duties. Cheryl originally came from New Jersey and New

York. She has two children and two grandchildren. Cheryl has a wide range of experience having worked in the construction business, mental health industry, and the restaurant business performing accounting and bookkeeping functions.



Note from local FFA chapter about TPIE

We had the opportunity to have some FFA students stop by our booth at this year's TPIE show in January. We knew from the look in their eyes when they were reviewing all the plants in our booth that they were pretty excited about being at the show. We received a follow-up e-mail

once we got back home and it just made our day.

This is the e-mail from the leader of the chapter for a middle school in Palmetto, FL:

Thank you so much, Jillian. My students and I had a MARVELOUS time! They actually

asked me if we could spontaneously stay the night so they could return on Friday! They even offered to sleep in the van! It made the whole trip worthwhile to hear their enthusiasm. Thank you for being there!!!