

RINEHART POINSETTIAS

from *Vivero Internacional*

Offered by Bill Moore & Co., Inc.

NEW FOR 2017

Rinehart Poinsettia '257'

Main season compact poinsettia with very good branching characteristics. Pinch to 5 to 6 nodes and seems like you can get 8 shoots! '257' grows to a height of say 12" and will slow in height but put on growth to build a wider structure. Branch breakage is held to a minimum by low profile and thick branch development. Bracts are medium dark red and due to the tight density some bracts have a tendency to tuck. Growing strategy should be to control height early and allow bracts to stretch up to height at finish. Reducing the tucking inside the plant. Code 257 performs well in 4" pots, 6" pots, 6 1/2" pots, baskets, and compact trees.



RINEHART POINSETTIAS
Poinsettia hybrid '257'



RINEHART POINSETTIAS
Poinsettia hybrid '552'

Rinehart Poinsettia '552'

Most noted for the strong upright stem branching and medium growth habit making the variety a good choice for 6/ 6.5 pinched production. With tight growth habit there is little need for growth regulation. The variety boosts dark plant foliage with dark but bright bracts, timing for late season, week 49 production. Expect 6 plus branches from first pinch. A good choice for late season production from North to South.



RINEHART POINSETTIAS
Poinsettia hybrid '874'



RINEHART POINSETTIAS
Poinsettia hybrid '619'

Rinehart Poinsettia '874'

Main season bright red strong stem 3 plant poinsettia with very upright and strong branching to produce a very good 3 plant pot. Branching is consistent at 4 to 3 branches and will develop a medium to large upright bract. The upright bract structure and good cyanthia development keeps this plant lasting for a long time. This plant would benefit from Florel Sandwich before and after the pinch. The strength of the plant and upright and good height yields to a good 3 plant pinched structure. '874' performs best as 8", 3 plant pinched product and straight up 3 bloom to 9 bloom poinsettia.

Rinehart Poinsettia '619'

Main season bright white upright bract poinsettia. Selected as a genetic strong clean white poinsettia. Branches are strongly upright and bracts mature with an 8.5 week finish. Vigorous schedules should be used allowing a maximum of 2 weeks from pinch to short days for 6 inch pinched poinsettia. After pinching, shoots of 1 to 1.5 inch length should be treated with PGR. Continue reviewing weekly PGR treatment until start of bract color. Code 619 is a candidate for cold finish schedules, as white coloration holds fairly well in reduced growing temperature.

Unrooted Cuttings Available from May 22, 2017 through August 25, 2017
Shipping method: Vivero FedEx Overnight
Lead time: 2 weeks for URC
Shipping: Port of entry Miami, FL
Freight: Orders over 1,000+ per PO freight included. Orders under 1,000 URC per PO will incur a freight charge of \$68.
Minimum per variety: 100 (4% over-pack will be included)
Tags: Not Available
Cancellation Policy: Cancellations needed the Monday prior to the ship week.