Volume 6, Issue 2

February 1, 2013

# Bill Moore & Co., Inc.

## Introducing Tuffy<sup>™</sup> Plants!

Formerly Celebrated Plants<sup>™</sup>, the line of drought and heat tolerant grass like perennials has been revamped into a new program, Tuffy<sup>™</sup> Plants! The plants are the same, just a new name! We are offering a trial shipment available at discounted rates! Delivered pricing. Give these plants a try and see how they can be a great asset to your local landscape.

### www.TuffyPlants.com



Lomandra 'Breeze'

Dianella 'Baby Bliss'





Dianella 'Cassa Blue'

Lomandra 'Katie Belles'

<u>Note from breeder:</u> In 2012, it was decided that a name change was in order for the Celebrated Plants. We wanted a name that more accurately projected the biggest benefit of these plants: they are tough! After much thought, a new name was chosen: Tuffy<sup>™</sup> Plants. Whether it be drought tolerance, or frost tolerance, or salt tolerances, or heat or shade or deer or gray water or whatever... there is a Tuffy (or several) that will work in your conditions.

#### www.billmooreco.com

Catalogs Currently Available:

Adenium Daylilies Liriope Named Plumeria Sun Parasol Mandevilla Sunvillea Bougainvillea Thai Aglaonema Thai Bulbs Thai Curcuma Thai Euphorbia Thai Orchids Thai Plumeria Thai Plants **Thailand Plants Tissue Culture Succulents Tuffy Plants** Westringea

Just click on the catalogs above to view them directly from your computer!

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#### **Previously Featured Plants:**

Alocasia 'Zula Mask' Bamboo-clumping Bare root Strawberries Bougainvillea Caladium 'Lil' Star' Callistemon Colocasia 'Red Eye Gecko' Dipladenia 'Hot Lips' Double Flowering Adenium **Edibles-Fruit Edibles-Veggies** Euphorbia **Grafted Tomatoes** Kordana Roses Liriope 'Isabella' Mandevilla 'Garden Crimson' Spatholgottis 'Mellow Yellow' Sunrosa Roses



Another great year has passed on our trade show season. We would like to thank everyone who helped turn our booths in to a beautiful display. To everyone who stopped by to see us, thank you so much. It's always a pleasure to see the wonderful people we get to work with. Hope to see you all again next year!













- <u>Clockwise:</u> \*Our 30th Anniversary banner at Ft.
- Lauderdale!
- \*Our booth at TPIE
- \*A collection of Tuffy<sup>™</sup> Plants, Anthuriums, Crotons, Bougainvillea and Succulents
- \*Table at GSHE featuring Tuffy<sup>™</sup> Plants, Roses and Anigozanthos
- \*A full view of our booth in Mobile, AL
- \*Musa 'Poquito' from one of our tissue culture suppliers