Volume 8, Issue 3

March 1, 2015

Bill Moore & Co., Inc.



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Fairy Gardens: Next big trend?

In just about every industry magazine lately, there's an article written on the growing popularity of Fairy Gardens. How can you get in on this trend? Here is a small sampling of plants that we offer, that you can incorporate into your Fairy Garden program. Certainly, the listings below aren't the only things you can use, but a small handful to get you started. Websites such as Pinterest are a great start to get ideas on what you can create for your customers.



Alternanthera 'Brazilian Red Hots' Available as URC and RC



Aeonium 'Kiwi' Available as URC and RC



Assorted Cactus Available in 2inch



Hypoestes Splash Select Available as RC; Pink, White, Rose and Mix



Sagina subulata Aurea (Scotch Moss) Available as URC and RC

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Catalogs Currently Available:

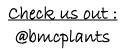
Adenium (local source) Dig Plants Plumeria (named varieties) Roses Succulents Sun Parasol Mandevilla Sundenia® Dipladenia Sunvillea Bougainvillea Sunrosa (landscape) Thailand Plants

Just click on the catalogs above to view them directly from your computer!

Bill Moore & Co., Inc. PO Box 1587 Brandon, FL 33509 800.237.7794 813.689.6706 813.684.5856 Fx

Previously Featured Plants:

Acanthus m. 'Whitewater' Agapanthus 'Storm Cloud' Agapanthus 'Imp. Peter Pan' Burdidgea scheizocheila Callas Callistemon 'Better John' Callistemon 'Green John' Crinum 'Stars & Stripes' Crotons **Edibles-Fruit Edibles-Veggies** Hesperaloe parviflora Imp. Bounce/ Big Bounce Ipomea FloraMia Kordana Roses Landscape Hydrangeas Lycium barbarum (Goji Berry) Medinilla Podocarpus 'Pringles' Ruellia 'Mayan' series Sempervivum 'Red Beauty' Strelitza 'Mandela's Gold' Sunrosa Roses







Featured Plants—Adenium

Our domestic supplier of Adenium is offering some new, very unique and breathtaking varieties. Here's a sampling of the new varieties available. These are offered as large, bare root Adenium. You can order as little as 10 per variety. FOB: Lake Charles, LA



Golden Carrot



Cherry Bomb



Immortality



Milk Shake



Miss Ninja



Sawan



Yellow Spider



Sweet Heart

No automated phones here!

It's something that consumers are really getting fed up with, those automated phone systems where you have to scream at the phone to get a real person. You do not have to worry about that when you call us! A real, live person will answer your call! No need to hit '1' for service or '2' for billing, we will answer your call right away and get you to the right person with whom you need to speak. It's a small convenience, but it is something we pride ourselves on. We are a small business, focused on making your business successful.

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