

2020

YOUR TRUSTED SOURCE  
FOR MICROS & LINERS



**BILL MOORE & COMPANY INC.**  
**PO BOX 1587 BRANDON, FL 33509**  
**813.689.6706**  
**WWW.BILLMOORECO.COM**



OVER 200 YEARS OF COMBINED  
NURSERY EXPERIENCE

Let Sunshine horticulture's professionalism &  
experience work in your favor

## OUR FACILITY, PRODUCTS & SERVICES

We produce a wide assortment of quality liners from tissue culture, seeds and cuttings to meet the needs of the interior foliage and landscape industries.

## THE VALUES

We believe strongly in team work and customer satisfaction. We value the dedication of our talented staff and we are motivated to be a progressive company that upholds the expectations of our customers while being socially and environmentally responsible.

## THE BUSINESS

Through strategic alliances with well established, globally located, state of the art tissue culture labs, the company has maintained a reputation for delivering quality liners and micros on a consistent basis with competitive pricing.

## THE PURPOSE

Sunshine Horticulture, LLC was founded in 2004 to provide quality liners and micros to the horticulture industry, both domestic and overseas.



## AGLAONEMAS

This plant is also known as Chinese Evergreen. These varieties have brilliant and vibrant foliage which will make wonderful additions to any household's interior or patio.



FAVONIAN



WISHES



SIAM AURORA



SNOW WHITE



AGLAONEMA JADE



LUCKY RED



WHITE RAIN

## DIEFFENBACHIA



SNOW



TIKI



TROPIC MARIANNE

## SYNGONIUM

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The world of color has opened up with the use of Syngoniums in recent years! Expand your plant palette and share these wonderful varieties with your customers to help them showcase the many uses and assortments they have.



WHITE BUTTERFLY



CREAMSICLE



ROXANA



GOLDEN



CANDY

## CORDYLIN

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This regal plant grows upright and makes an impressive statement for many uses, including an excellent accent plant for combination planters.



AUSTRALIS 'RED STAR'



AUSTRALIS 'RED SENSATION'



TERMINALIS 'RUBY'



TERMINALIS 'PINK DIAMOND'

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Additional Cordyline varieties  
available upon request.

**INQUIRIES WELCOME**

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# CALATHEA

Calatheas are tropical plants known for beautiful and unique foliage. They are perennials and belong to the prayer plants family. A popular house plant that grows best in moderate light, there are many options that will provide diversity in color and texture.



CONCINNA  
'FREDDIE'



ROSEOPICTA  
'ILLUSTRUS'



ORNATA



MEDALLION



BEAUTY STAR



LANCIFOLIA



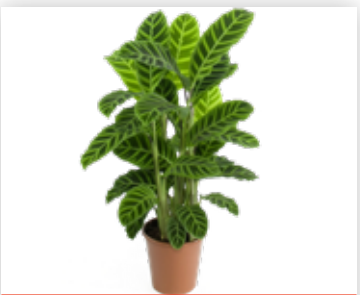
MAKOYANA



RUFIBARBA



ORBIFOLIA



ZEBRINA

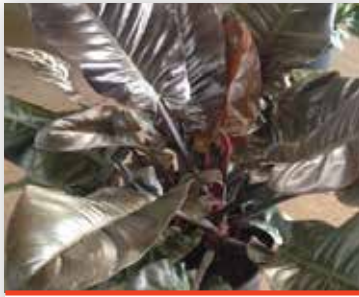


DOTTIE



## PHILODENDRON

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BLACK CARDINAL



IMPERIAL RED



MOONLIGHT



RE-INTRODUCED

IMPERIAL GREEN



HOPE



ENZIE/XANADU



NARROW  
Excellent for Interior



RE-INTRODUCED

RED KING



NEW

MONSTERA OBLIQUA  
ADANSONII  
'SWISS CHEESE'

## ALOCASIA

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ALOCASIA 'DWARF  
AMAZONICA'



ALOCASIA  
CALIFORNIA



# FICUS

Ficus makes a wonderful house plant for the interior or patio. We offer the best varieties in a clump form, which will produce quality finished product for your customers. Choose from the deep green of the benjamina or lyrata to the high color of the elastica ruby. A versatile plant for every home!



BURGUNDY ELASTICA



TINEKE ELASTICA



RUBY ELASTICA



LYRATA  
'EVERGLADES'



ALTISSIMA YELLOW  
GEM ELASTICA



VARIEGATA  
BENJAMINA



EVERGREEN  
BENJAMINA



LITTLE SUNSHINE  
'DWARF LYRATA'



PUMILA



PUMILA  
VARIEGATED





# WE HAVE CARNIVOROUS PLANTS

See Page 12 for Complete List of Options





DRACAENA



DRACAENA  
MARLEY

SPATHIPHYLLUM



CLAUDIA

LANDSCAPE FAVORITES



DIANELLA TASMANICA  
'VARIEGATA'



NANDINA  
FIREPOWER



NANDINA  
GULF STREAM



STROMANTHE  
SANGUINEA 'TRIOSTAR'



CAREX  
'EVERGOLD'



OPHIOPOGON  
PLANISCAPUS  
'NIGRESCENS' BLACK  
MONDO GRASS



ALPINIA ZERUMBET  
'VARIEGATA'



FARFUGIUM  
GIGANTEA



## CANNA CANNOVA SERIES

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From Ball Ingenuity there are now 7 varieties of these F-1 Cannas to choose from. All are grown from seed and then treated to produce the best quality liner for your production program. Designed with compact growth habit and prolific blooms to make the perfect plant for full sun or part shade areas.



BRONZE SCARLET



RED SHADES



ROSE



YELLOW



MANGO



ORANGE SHADES

## ADENIUM OBESUM

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PINK



DEEP RED



PICOTEE







## YUCCA 'COLOR GUARD'

### YUCCA



FILAMENTOSA  
COLOR GUARD



GLORIOSA  
VARIEGATA

### BANANAS

Wishing for a tropical look to have all year round? From a patio banana to the landscape variety, we offer a nice selection of these tropical jewels!



MUSA ACUMINATA  
'DWARF CAVENDISH'  
Edible



MUSA  
'BASJOO'



ENSETE VENTRICOSUM  
'MAURELI'



MUSA GRAND NAIN  
Edible



# CARNIVOROUS

## CARNIVOROUS



NEPENTHES  
'ALATA'



SARRACENIA  
'SCARLET BELLE'



SARRACENIA  
'JUDITH HINDLE'



SARRACENIA  
'VENOSA RED'



SARRACENIA  
'JUTHATIP SOPER'



SARRACENIA  
'PURPUREA PURPER'



SARRACENIA  
'CATESBAEI'



SARRACENIA  
'FLAVA'



SARRACENIA  
'JUDITH HINDLE',  
'VENOSA RED' &  
'SCARLET BELLE'



# MICRO DIVISION



Sunshine Horticulture is unique in its ability to provide your company with micros directly from our state-of-the-art global labs with the dependability of quality and quantities. Whether it is a standard industry plant, a newly discovered plant or a patented hybrid that you need mass produced, we can deliver it to you with simplicity. Packaged in convenient sealed tubs or bags, all you have to do is just open, wash and plant.





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