Volume 14, Issue 1

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# Bill Moore & Co., Inc.



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#### www.billmooreco.com

#### Catalogs Currently Available:

AgriStarts Botany Lane Succulents Brindabella™ Roses Caladiums Costa Rica Catalog Danziger Annuals NA **Dummen Annuals Dummen Poinsettias Emerald Coast Growers** Greenheart Farms Roses Hatchett Creek Hollywood Hibiscus Plumeria (named varieties) **Prefinished Succulents Quality Cuttings** SunHosta SunPatiens Suntory Syngenta Annuals Syngenta Mums **Thailand Plants** Tropica Nursery Adenium **Tropica Nursery Succulents** Tuffy Plant Collection Vivero International

Just click on the catalogs above to view them directly from your computer!

# **Book your Spring Annuals**

What better way to forget about 2020, then to start planning for 2021. Now is the time to start booking your Spring Annuals. Here's a highlight of a few of the popular series.



#### Begonia Tophat™ (Rose Bicolor pictured)

The biggest blooms and fastest finish put Tophat™ ahead of the pack. Finishes at least one week earlier than the leading competitors. Largest blooms in its class - up to 20% larger than BIG® and Megawatt™. Available in 144cp and 288cp.



#### Impatiens Imara XDR (Hot Mix pictured)

The first Impatiens walleriana with a high degree of resistance to downy mildew. Proven landscape performance that fights back with reliable flowering all season long. Easy and economical to produce, with a compact branching habit ideal for high density growing in packs and pots. Avail in 144cp and 288cp.



#### Pentas Graffiti OG (Red Velvet pictured)

This series is extremely uniform across the series in height and flower timing. They have dense, tight flower clusters that ensure maximum color at retail. Available in 144cp and 288cp.



# Sunpatiens® (Compact Royal Magenta pictured)

This series has both compact and vigorous varieties, with the compact being the most popular. Sunpatiens® are full sun to part shade and have continuous color, Spring through hard frost. They thrive under high heat and humid conditions. Available us unrooted cuttings and rooted liners in a 102cp.



#### Vinca Titan™ (Pure White pictured)

Titans are up to 2 weeks faster to flower than open-pollinated Vincas, with superior branching and big flowers in all the top-selling colors. The most uniform  $F_1$  Vinca series on the market shows off flowers that are up to 50% larger than 0.P. types in cooler temperatures. Available in 144cp or 288cp.

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# **Previously Featured Plants:**

Asparagus meyerii Caladiums Calibroachoa MiniFamous® Callas Callistemon 'Better John' ppaf Callistemon 'MacArthur' ppaf Catharanthus Soiree Kawaii® **Dormant Azaleas** Echeveria Coral Reef® series Edibles Hamelia Lime Sizzler™ Impatiens Imara™ Mandevilla Bella Mandevilla SP® 'Sunbeam' Muhlenbergia capillaris Nasella tenuissima Pentas Northern Lights Lavender Pentas Lucky Star® series Petunia Amore™ series Petunia Crazytunia series Petunia Sweetunia series Pilea peperomiodies Portulaca Colorblast series Retail Ready Succulents Rosa Brindabella® 'Crimson Knight' Scaevola Surdiva® 'Purple' Senecio 'Angel Wings' SunParasol® Mandevilla Tulbaghia violacea Vinca Tattoo™ series

# Featured Plants—Spring Flowering Bulbs



# Caladiums (Cranberry Star pictured)

We have your tried and true varieties, as well as specialty ones! Most varieties are available in #1, #2, Jumbo and Mammoth. We also offer display packages that are great for retail!



# Callas (Bloody Mary pictured)

These are great for Holiday pot crop production. We import them from the Netherlands and are available in a multitude of sizes; including 12/14, 14/16, 16/818, 18/20, 20/24, 24/26 and 26+. There's many new varieties available too!



#### Cannas (Cleopatra pictured)

Cannas can be a great tropical addition to your Spring production. We offer varieties that are dwarf, medium, tall and exotic.



#### Lillies (Stargazer pictured)

Lillies are another great Holiday pot crop. We're proud to offer Asiatic, Auratum, Double Asiatic, Double Oriental, Longiflorum and Oriental types.

When you call our office... a human will answer! No automated phones here!

# **TPIE 2021**

We were very sad to hear that TPIE 2021 had to be cancelled due to the ongoing pandemic. I think we were all looking forward to some sense of normalcy.

We are very much excited for TPIE 2022!

In the meantime, FNGLA is doing a great job of making sure attendees can still get the information they are looking for. They will still be holding the Opening Session, educational sessions.

Per FNGLA, "TPIE will continue to serve as a conduit

between buyers and exhibitors, offering targeted information on plant availability, showcasing exhibitors and their plants and products, and more. Stay tuned for details about when and how to participate in these visible and convenient marketing opportunities!"