

DÜMMEN ORANGE...

for you.

ANNUAL ASSORTMENT 2018 NEW INTRODUCTIONS



SAFARI

Confetti Garden®

- New Confetti Garden subseries featuring trailing Great Falls coleus
- Coleus provides stability in shipping
- Colorful foliage lends texture and depth to combinations and extends the product lifespan





SAFARI

Confetti Garden®



Evening Safari 48017



NEW Still Water Safari 48018



Ivory Coast Safari 48089



NEW Spring Safari 48067







DUO MIXES

Confetti Garden®

- The original multi-liner solution
- Easy for the grower
- Solution-oriented for the retailer
- Consistent compatibility and timing between components
- Refreshed duo combinations for 2018 feature on-trend color palettes
- Suntunia duos provide an excellent heat-tolerant, season extender option





DUO MIXES

Confetti Garden®







Stormy Orchid 48105

HAWAIIAN NANI

Confetti Garden®

- New subseries featuring Aloha Nani
- Trio combinations of our most compact, notouch production Calibrachoa series
- A neatly mounding alternative to the more vigorous Hawaiian Kona options
- Excellent for tabletop bowls & centerpieces







NEW
Hawaiian Nani Country 44812



NEW
Hawaiian Nani Hilo 44813



ASSORTED TRIOS

Confetti Garden®

 The Confetti Garden collection is refreshed with trio combinations featuring new introductions

 On-trend color palettes ensure these mixes will be a hit at retail









Tone on Tone Sunshine 2018 44835





SUNSAVOR

Combination

- Combination recipes featuring SunStanding NGI
- Additional components include our newest, most heat-tolerant selections
- Trio of components are rooted individually
- Late spring programs for bright, bold color that transitions from spring into summer
- Additional recipes available



SUNSAVOR

Combination



SunSavor Sun Dial

Components:

NGI SunStanding Purple 32447 Lantana Havana Gold 72192 Coleus Great Falls Niagara 70944



SunSavor Sun Gold

Components:

NGI SunStanding Purple 32447 Lantana Havana Gold 72192 Ipomoea FloraMia Nero 71806



Components:

NGI SunStanding Salmon 31141 Lantana Havana Sunset 72191 Coleus MainStreet Riverwalk 70761



GRANDESSA

Grandessa White 76683

Argyranthemum

- Intergeneric hybrid for early spring programs
- Full, vigorous plants
- Suitable for finish with 1 cutting per pot
- Excellent for premium patio pots
- 2016 top performer at Pike Creek Horticulture Center
- Breeding by Suntory Flowers







Grandessa Red 76682



Grandessa Yellow 76684





I, CONIA

Begonia hybrids

- Easy-care begonia selections
- Ideal for positioning in May & June
- Strong branching
- Large, resilient flowers do not shed during shipping or at retail
- Exceptional cutting quality
- Adaptable to part sun or shade
- Beautiful, classic flowers with impulse appeal at retail
- POP material available (contact <u>Marketing.NA@DummenOrange.com</u> for more information)







I'CONIA

Begonia hybrids



l'conia Miss Montreal 50624

RISE UP

Begonia

- New series with intensive branching and small to medium upward-facing blooms
- Heat and full-sun tolerant in northern summer climates
- A wide variety of flower forms and colors available
- Breeding by Westflowers
- Cuttings available exclusively through Dümmen Orange







RISE UP

Begonia



Rise Up Hot & Spicy 50860



Rise Up Sansibel Peach 50854



NEW
Rise Up Salmon Chiffon
50843



Rise Up Coral Reef 50840



Rise Up Flamingo Dream 50853



Rise Up Sunkissed Yellow 50864



Rise Up Tangerine Xtreme 50858



NEW Rise Up Gold 50844



SHINE BRIGHT

Begonia

- Boliviensis begonias with exceptional branching and high-impact color
- Shine Bright Red and Shine Bright White have identical vigor, making them an ideal pair for mixed baskets
- Shine Bright Amore Red is a unique, completely upright boliviensis for containers and bedding applications
- Breeding by Westflowers
- Cuttings available exclusively through Dümmen Orange









Shine Bright White 50848







BIDY

Bidens

New breeding in Bidens refreshes the Bidy series

- Bicolored, sunny orange flowers
- Well-rounded habit is tidy at retail
- Fun choice to brighten mixed containers
- Bidy Bop Blaze well-suited to quarts
- Bidy Boom Wildfire well-suited to gallons





Bidy Boom Wildfire 70580



BLOOMTASTIC

- Excellent heat tolerance and garden performance
- Our most vigorous Calibrachoa series
- Possibility for super quick turns in small pot production
- Extra-large, decorative blooms
- Day length neutral
- Early flowering
- Impressive for hanging basket and landscape applications





BLOOMTASTIC

Calibrachoa









Bloomtastic Rose Quartz 43683



ALOHA

Calibrachoa

 New selections add to the wide color assortment in the classic Aloha series

 A solid benchmark for hanging basket production

 Vigorous, well-branched and wellmatched selections

Day length neutral enables early season sales











43735



ALOHA KONA

- A true breakthrough in Calibrachoa breeding
- More controlled growth than Aloha
- Day length neutral flowering
- Self-branching















ALOHA KONA



NEW
Aloha Kona Blue Sky 43883



NEW
Aloha Kona Fuchsia 43715



Aloha Kona Dark Red 2018 43713



Aloha Kona Neon 43664



Aloha Kona Midnight Blue 2018 43422



ALOHA NANI

- An abundance of bright and bold blooms
- Our most compact Calibrachoa series
- Remarkably uniform and easy for the grower
- No PGRs and no pinching needed
- Mounded, tidy habit
- Excellent for small pots, rack programs and compact combinations



ALOHA NANI



Aloha Nani Dark Red 43614



Aloha Nani White 43709



Aloha Nani Midnight Blue 43395



Aloha Nani Golden Girl 43672



HULA

Calibrachoa

 High-impact flowers in a wide range of colors, all with a dark throat

- Large flowers attract hummingbirds
- Top-performing, versatile series
- Great series for rack programs









VOLCANO

- Flower patterns reminiscent of lava flowing out of a volcano
- Vigorous habit well-matched to baskets and patio containers
- Large, unique bicolor flowers great series to use for a rack display
- Day length neutral flowering







CHAMELEON

Calibrachoa

- Vigorous in habit with flowers that change color
- Flower color changes depending on age, light levels and humidity
- Good choice for monoculture baskets and larger containers (8"+)
- Breeding by Westflowers





Chameleon Indian Summer 43908







GREAT FALLS

Great Falls Iguazu 70942

Coleus

- Brand new trailing coleus series
- Super versatile in application excellent as a groundcover, in baskets or in mixed combinations
- Adds interest to shade programs
- Provides a framework to add stability to mixed combinations during shipping

Colorful, bold foliage is hard to resist at retail

Incredible in-ground performance at Costa's trial garden in Miami, FL (planted WK02, photo WK18)



GREAT FALLS

Coleus



Great Falls Iguazu 70942







Great Falls Yosemite 70945





MAIN STREET

Coleus

- Excellent series uniformity
- Diverse color selection
- Versatility in standalone or combination applications – great for mixing & matching
- Notable tolerance of high light levels without fading









Main Street Chartres Street 70967



STAINED GLASSWORKS

Coleus

- A collection of coleus with unique, fun foliage
- Color your shade for accent programs
- Add texture and interest to mixed combinations
- Shade-loving assortment







NEW Stained Glassworks Crown Jewel 70958







FLORIGLORY

Floriglory Maria 70951

Cuphea

- Extremely high flower count as compared to other cuphea on the market
- Very early to flower
- Lacy foliage and clear, bright flowers make for a stunning display
- Breeding by Westflowers







HYPNOTICA

Dahlia

- Best choice for consistently easy-to-produce dahlias
- Large range of color options with reliable uniformity
- Good branching
- Suitable for medium to large pot production







Hypnotica Pink Bicolor 73799



XXL

Dahlia

- A constant top garden and trial performer!
- Excellent heat tolerance
- Suitable for cut flower applications
- Breeding for increased density of foliage and earlier flowering
- New additions with extra-large, bicolored flowers













DAHLINOVA TEMPTATION

Dahlia

- A selection of dahlias with dark, glossy foliage that contrasts with flowers
- Breeding focus on developing a more rounded, true double with earlier flowering
- Recommended alternative to Dreamy dahlias









Dahlinova Temptation Red Velvet 73807







MYDARLING

Diascia

- Season opener with bright, fragrant blooms
- Easy to execute for growers with reliable consistency
- Well-suited to small and medium container production programs



MyDarling is rooster-approved!





ARÊTES UPRIGHT

Fuchsia

- Reminiscent of well-loved heirloom varieties, but with tighter, more upright habits
- Breeding improvements make plants easier to produce and ship
- Day length neutral for early season sales possibilities
- Large flowers on tidy plants
- Top-tier supply out of Oro Farms in Guatemala
- Easy for the grower with no PGRs or lights needed

Arêtes Upright Rio Grande 62464



ARÊTES UPRIGHT

Fuchsia















LIGHTS

Fuchsia

- Lights may look delicate, but they are a tough, heat-tolerant selection
- Bred in Australia and especially resistant to heat and low humidity
- Small flowers with a compact plant habit – no PGR required
- Day length neutral for early season sales possibilities
- Best suited to quarts and smaller container applications
- Recommended alternative to Stand Up series
- Breeding by Nuflora





FloraMia Nero 71806

FLORAMIA

Ipomoea

- FloraMia series is a consistent top trial performer
- Well-rounded range of colors available
- Limon Wedge adds a chartreuse cordate-leaf selection to the series









FIZZ N POP

Isotoma

- Incredibly long flowering season with strong heat tolerance
- Outstanding pollinator-attracting selection
- Well suited to containers and mass landscape planting
- Breeding by PlantHaven











HAVANA

Lantana

- Robust, heat-loving lantana series
- Reduced flower cycling with minimal seed set
- Medium-compact, tidy habit
- Extra-large umbels
- Dark green, dense foliage
- Versatile for the landscape, baskets or containers
- Gallon finish requires 1 cutting per pot
- Maintains uniformity even with age in the landscape





HAVANA

Lantana







NEW
Havana Red Sky 72197



NEW
Havana Harvest Moon 72198

BELLA

Lobelia

- Breeding selections for earlier flowering
- Uniform, dome-like habits that maintain their form
- Intensely bright, numerous and long-lasting flowers
- Fantastic in combinations

















YOLO TOP

Lobularia

- YOLO Top is the perfect option for the smallest container and pack applications
- Controllable habit is well-suited to mixed combinations
- Heat tolerant for extended color
- Fragrant, lace-like pink flowers with the introduction of YOLO Top Pink



MAGNUM

New Guinea Impatiens

- Breeding breakthrough with new color in Magnum Lavender
- Enormous bloom size
- Strong branching
- Moderate vigor
- Reliable uniformity across series
- Adaptable in finish size for small to large containers





Magnum Lavender 32463



SUNSTANDING

New Guinea Impatiens

- SunStanding brings reliability and versatility to the landscape market
- Strong adaptability to sun and shade, heat and humidity
- Adaptable to pack through gallon and larger production



SunStanding Dark Red

SunStanding California Mix





QUICK TURN CUTTINGS

New Guinea Impatiens

- Dümmen Orange exclusive product form
- Allows quick finish of SunStanding NGI packs & quarts
- Save time and money in production by realizing additional crop turns
- Innovative Quick Turn cuttings finish faster in direct-stuck packs and quarts:
 - Packs: 5-7 weeks
 - Quarts: 6-8 weeks



TAMARINDA

New Guinea Impatiens

- Medium vigor with reliable branching
- Exciting new colors available for 2018
- Tamarinda Max is a new subseries with even larger flowers







Tamarinda Max Wild Salmon 32458







WILD ROMANCE

New Guinea Impatiens

- An exciting breeding innovation in the NGI class
- Semi-double flowers with 7-8 petals each
- Opening bud resembles a rose, and fully open bloom resembles a gardenia
- A true shade item and tough performer
- More vigor than Magnum
- Well-suited to gallons and larger
- An elegant choice for premium applications





WILD ROMANCE

${\it New Guinea Impatiens}$







Wild Romance White 31173



Opening buds resemble a rose



PINNACLE

Zonal Geranium

- Medium-compact growth habit is a great choice for pack production
- Excellent branching and early flowering
- New Pinnacle Blush Splash showcases a striking combination of deep pink and white



SAVANNAH

Zonal Geranium

- Dark, striking foliage with compact habit
- Medium vigor
- Attractive, high impulse retail appeal
- Excellent plant habit with beautifully rounded form and series uniformity
- Holds well, accommodating unexpected shipping delays



ORIGAMI

Petunia

- Strong performance and DLN with small to medium, fully double flowers
- Compact habit with loads of color is perfect for rack programs





PEPPY

Petunia

- Semi-upright star petunias with pep
- Good branching
- Habit and fun flower pattern are perfectly suited to a rack program





Peppy Red 2018 40882



POTUNIA

Petunia

- Perfectly mounded petunias grow like a bubble
- Compact habit is well suited to pack and small pot production
- Round habit is good for basket production
- Very early flowering for early sales
- Day length neutral







POTUNIA

Petunia







SUNTUNIA

Petunia hybrid

- Outperforms other petunias in hot, sunny locations
- Recommended season-extending crop to follow traditional petunias
- Series is perfectly matched in vigor and habit
- Excellent for 6" and larger, along with all landscape applications



Suntunia Yellow 41473







SURPRISE

Petunia

Grows up and out, creating a waterfall effect

 Best suited to larger containers & landscape applications that match high vigor of series

Wide range of colors and patterns available

High impact – makes a great standalone item

Burgundy Star and Hot Pink are exceptional garden performers



Surprise Burgundy Star 40703



Surprise Hot Pink 41322



Surprise Cobalt Blue 41370





SWEETUNIA

Petunia

- Most broad color range with unique novelties
- Mid-range vigor make this an adaptable option for many container sizes
- Best in combinations requiring an upright or mounding component



Sweetunia Velveteen 2018 41410

Sweetunia Miss Marvelous 41441



CUPCAKE UPRIGHT

Cupcake Upright Raspberry Tart 72213

Portulaca

- Upright, semi-trailing plants with notably bright, vibrant flower color
- Habit is tidier and impactful at retail
- No balding in center of plant
- Early flowering extends the sales season
- Flowers open on plants early in the day



Impressive series display at the Metrolina Greenhouse trial garden near Charlotte, NC (photo taken WK23)



CUPCAKE UPRIGHT

Portulaca



Cupcake Upright in back / Original Cupcake in front



Cupcake Upright Lavender 72214



Cupcake Upright Lemon Zest 72218



Cupcake Upright
Orange Zest 72217



Cupcake Upright Raspberry Tart 72213



Earlier flowering on Cupcake Upright in foreground



HEATWAVE

Salvia

- Mass display of intensely-hued flowers on a compact shrub
- Super uniform habit and form across series
- Excellent heat-tolerance
- Incredible landscape performance
- Minimal watering, fertilizing and pruning required
- Holds color even in the highest light situations
- Breeding by Pride of Place Plants





HEATWAVE

Salvia



NEW Heatwave
Breeze 80509



Heatwave Glimmer 87061



Heatwave Glitter 87062



Heatwave Glow 87063



Heatwave Sparkle 87065



Heatwave Blast 87057



Heatwave Blaze 87058

SCALA

Scaevola

- Scala Pink completes the Scala series color range
- Balanced habit medium vigor and upright in the center
- Large flowers show well, trailing out of baskets and in garden borders

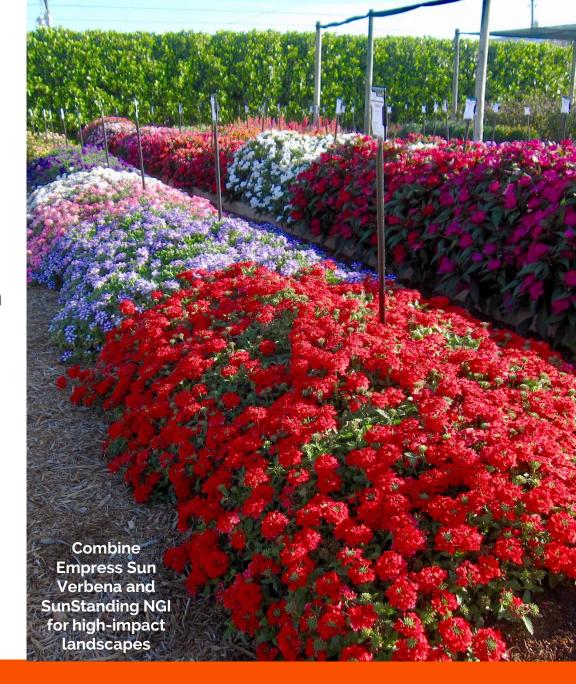




EMPRESS SUN

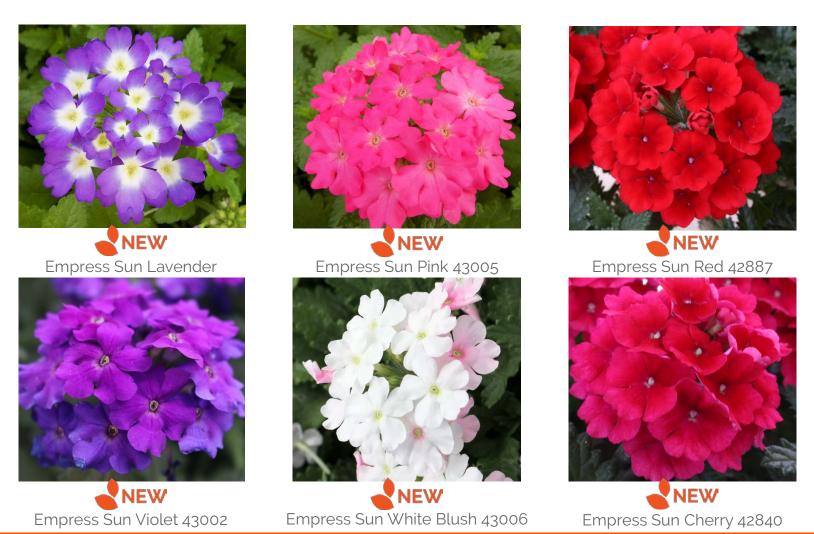
Verbena

- Incredibly uniform landscape selection with extra-large flowers
- Mildew tolerant
- Good for gallon production
- Short flower height to avoid flopping
- Excellent heat performance; great for southern applications
- A must-try for summerlong landscape color!



EMPRESS SUN

Verbena



WICKED

Verbena

 Unique, bicolor flowers set the Wicked series apart from others

 A solid choice for standalone applications, mixed containers or hanging baskets







LINDOLENA

Verbena

- Most compact verbena series in Dümmen Orange assortment
- Naturally well-branched
- Mounded, semi-upright habit
- Excellent choice for direct-stick pack and quart programs









Lindolena Blue Charme 42280



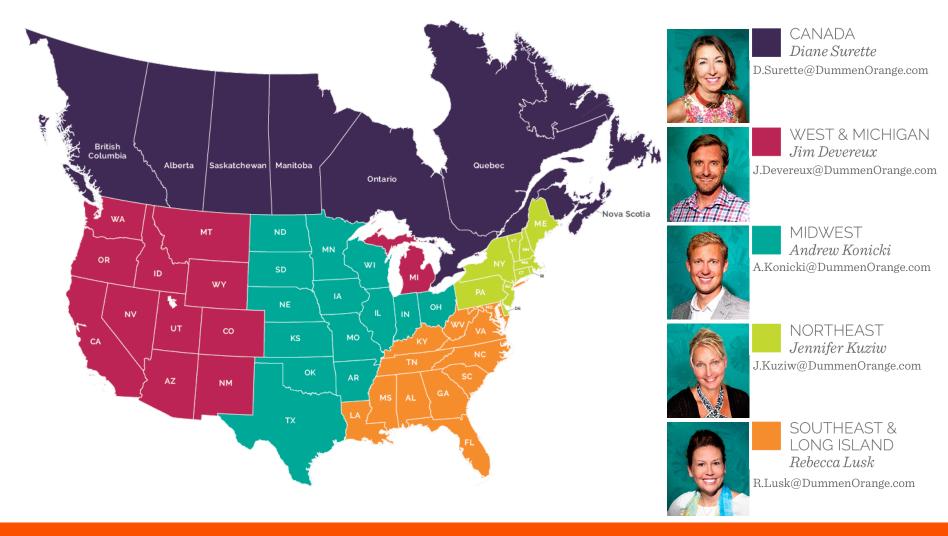
TRIAL LOCATIONS

Observe our products in gardens around the continent



SALES TEAM

Contact your representative or preferred broker



PRODUCT MANAGEMENT

We're here to help



EMILY MASON
E.Mason@DummenOrange.com

Confetti Garden® Diascia Lobularia Verbena

Bidens Fuchsia Petunia

Calibrachoa Lantana Portulaca

Coleus Lobelia Scaevola



ANGELA MEKJIAN

A.Mekjian@DummenOrange.com

Begonia New Guinea Impatiens

Dahlia Osteospermum

Ipomoea Pelargonium

RETAIL SOLUTIONS

POP and consumer-facing resources

- SunStanding™ NGI
 - SunStandingAnywhere.com
- Potunia ® Petunia
 - PotuniaPetunia.com
- I'conia™ Begonia
 - Website coming soon!
- Confetti Garden® Combinations
 - ConfettiGarden.com
- Marketing.NA@DummenOrange.com for pricing, ordering and customization information





for you