

# Bill Moore & Co., Inc.



## Inside this issue:

|                      |   |
|----------------------|---|
| Spring Holiday Crops | 1 |
| Featured Plants      | 2 |
| BMC Holiday          | 2 |

## Catalogs Currently Available:

- Adenium
- Celebrated Plants
- Celebrated Plants—Florida
- Daylilies
- Hardenbergia 'Meema'
- Liriope
- Named Plumeria
- Sun Parasol Mandevilla
- Sunny Cities/Pico Hibiscus
- Sunvillea Bougainvillea
- Thai Aglaonema
- Thai Bulbs
- Thai Curcuma
- Thai Euphorbia
- Thai Orchids
- Thai Plumeria
- Thai Plants
- Thailand Plants
- Tissue Culture Succulents
- Westringea

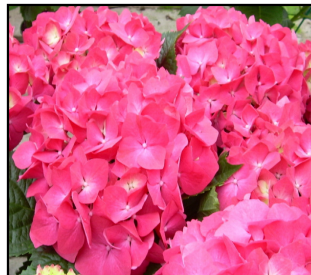
Just click on the catalogs above to view them directly from your computer!

## Don't forget your crops for Spring holidays!!

As mentioned in last month's newsletter, Caladiums are being dug right now, so get your fresh batch ordered! Here are some Spring crops that are specifically targeted for Holiday sales. A lot are selling out quickly, so please give us a call today!



(Dormant) Hydrangea  
'Merritt Supreme Blue'



(Dormant) Hydrangea  
'Firelight'

Think  
Valentines  
Day!

Think  
Easter!



Calla  
'Crystal Blush'



Calla  
'Grape Velvet'



(Dormant) Azalea  
'Sima'



(Dormant) Azalea  
'Erica'

Think  
Mother's  
Day!

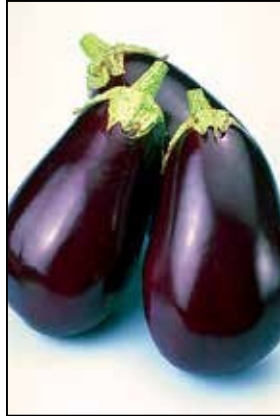
**Bill Moore & Co., Inc.**  
PO Box 1587  
Brandon, FL 33509  
800.237.7794  
813.689.6706  
813.684.5856 Fx

**Previously Featured Plants:**

- Alocasia 'Zula Mask'
- Anigozanthos 'Velvet Series'
- Bamboo-clumping
- Bare root Strawberries
- Bougainvillea
- Caladium 'Lil' Star'
- Callistemon
- Colocasia 'Red Eye Gecko'
- Dipladenia 'Rio' Series
- Double Flowering Adenium
- Edibles-Fruit
- Euphorbia
- Grafted Tomatoes
- Kordana Roses
- Liriope 'Isabella'
- Mandevilla 'Garden Crimson'
- Pennisetum 'Sky Rocket'
- Phyllostachys nigra 'Henon'
- Sunrosa Roses

**Featured Plants-Edibles**

This month we are taking a look at another section of the Edibles market, Veggies!! These are grafted veggies and have a great marketing program behind them, that includes the ability to purchase branded pots and tags. Check out these voluptuous veggies!



**Dusky Eggplant**



**Jalepeno Pepper**



**Golden Bell Pepper**



**Brandywine Tomato**



**Rosa Bianca Eggplant**

Grafting is a natural process that joins the top part of one plant (scion) to the root system of another plant (rootstock) without any genetic modification. As tissues heal, the two plants fuse, combining the rootstock's vigor and disease resistance – for increased water and nutrient uptake for higher yields – with the scion's exceptional fruit quality and flavor.

We gladly accept the following from customers within the United States.



**Happy Holidays from all of us at BMC**

We would like to take this time to thank everyone for their business and support during the past year.

We also would want to wish everyone a happy, wonderful, amazing holiday season!

Our offices will be closed on the following days:

- 12/24 & 12/25
- 12/31 & 1/1

