



# Bill Moore & Co., Inc.

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## We've got new Dümmer Poinsettia varieties!

We have some new Poinsettia varieties for this season that are just stunning. Below is a highlight of some of those varieties. Give us a call to get your Poinsettias booked!



### Gold Rush

This is the first true golden Poinsettia on the market. It has deep green leaves. 'Gold Rush' is an elegant decorative accent for gold and red holiday themes.

Available for 5/23/16 and after  
7.5 week response time  
Available as URC and RC



### Red Soul

'Red Soul' has deep velvet red bracts atop dark leaves. It has fantastic architecture. This variety is a unique red for Black Friday sales.

8 week response time  
Available as URC and RC



### Envy

This variety is the first chartreuse Poinsettia on the market. It has a nice postharvest longevity and strong habit. It's a great accent color for combinations.

Available for 5/23/16 and after  
8.5 week response time  
Available as URC and RC

### Catalogs Currently Available:

Plumeria (named varieties)  
Sun Parasol Mandevilla  
Sunderia® Dipladenia  
Sunvillea Bougainvillea  
Sunrosa (landscape)  
Thailand Plants  
Tuffy Plant Collection

Just click on the catalogs above to view them directly from your computer!

Bill Moore & Co., Inc.  
PO Box 1587  
Brandon, FL 33509  
800.237.7794  
813.689.6706  
813.684.5856 Fx

**Previously Featured Plants:**

Agapanthus 'Storm Cloud'  
Agapanthus 'Imp. Peter Pan'  
Aglonema  
Buddleia Buzz  
Burdidgea scheizocheila  
Canna Cannasol series  
Coleus MS 'Dutch Mill Drive'  
Delosperma 'Jewel' series  
Dianthus Sunflor series  
Dieffenbachia 'Tropic Marianne'  
Gerbera Flora Line®  
Imp. Bounce/ Big Bounce  
Ipomea FloraMia  
Lycium barbarum (Goji Berry)  
Medinilla  
Panicum 'Hot Rod'  
Rose Sunblaze® series  
Ruellia 'Mayan' series  
Strelitzia 'Mandela's Gold'

Check us out :  
@bmcplants



We gladly accept the following from customers within the United States.



**Featured Plants**

**Mini Cattleya**

**These orchids are very hardy, vigorous and easy to grow. We are able to supply these year round, but the best season is May through August.**

**Packed 45 per case  
FOB: Miami, FL**



**Kurenai**



**Kumiko**



**Hakucho**



**Happiness**



Example of how they are shipped (not shipped in plastic pot)

**Another new Dümnen Poinsettia!**

**Ferrara**



This variety has a fast response time. Also, 'Ferrara' has bright red bracts. It is great for reliable, high density production.

Available for 5/23/16 and after  
7 week response time  
Available as URC and RC